

# ADDRESSING THE IT DIGITAL GAP IN THE RESTAURANT INDUSTRY



Restaurant leaders are increasingly dependent upon rapid innovation cycles to deliver superior customer experiences, as well as to optimize restaurant operations, supply chain operations and back-office processes. This relentless pace of change requires a modern and digital backend, mastery of new emerging skills and technologies, as well as agile approaches.

Softtek partners with IT leaders in the restaurant industry to create and execute a strategic IT transformation path that drives impact through digital technologies, ultimately evolving current IT operations, infrastructure and skills for the digital era.

## IT TRANSFORMATION SERVICES FOR RESTAURANT INDUSTRY

- Application Transformation
- Infrastructure Transformation
- Digital and UX Transformation
- IT Governance Transformation
- Change Management
- Agile DevOps Transformation
- Procurement Transformation
- Multi-Brand Franchise Management Transformation
- Merger & Acquisitions IT Integration

## HOW WE DO IT

Softtek leverages its Right-Value Model approach and in-depth analysis of both the current operating model and new business requirements to jointly develop a high-gain actionable transformation plan. Our continuous improvement focus, lean mindset and automation capabilities enable immediate savings and quality improvements, while laying out a foundation for digital innovation and agile execution.

## EXPERIENCE

Softtek is the strategic IT services partner for some of the best known and most successful organizations in the Hotel, QSR, Café & Bakery and Casual Dining industries. Our combined IT operations and services impact over 24,000 system-wide restaurants and over 2,000 hotels, representing sales over \$44 billion globally.

## ABOUT SOFTEK

Founded in 1982, Softtek is a global provider of process-driven IT solutions with 30 offices in North America, Latin America, Europe and Asia. With 12 Global Delivery Centers in the U.S., Mexico, China, Brazil, Argentina, Spain and India, Softtek helps improve time-to-business-solution, lower costs of existing applications, deliver better engineered and tested applications, and produce predictable outcomes for top-tier corporations in over 20 countries. Through on-site, on-shore and its trademarked Global Nearshore™ service delivery models, Softtek teams with CIOs to constantly increase the business value of IT. Softtek is the creator and a leader of the nearshore industry.

info@softtek.com  
softtek.com