

Building winning software products—without the tradeoffs

Speed | Outcome focus | Cost | UX

Can you truly ‘have it all’ when scaling and accelerating product development?

No matter your approach—whether it’s in-house, staffing, managed services, or outsourcing—there always seems to be a tradeoff between speed to market, quality, and cost.

Speed to market

Speeding up launches can risk quality and UX.

User experience

Enhancing UX can slow down the development cycle.

Outcome focus

OKR alignment and planning can be complex with offshore.

Cost efficiency

Lower costs may mean compromising on quality or speed.

Compromise less with flexible, end-to-end software engineering services.

Rapidly adapt to changing market demands through robust software delivery capabilities that turn software products or entire portfolios into strategic assets and business differentiators.



1

Product consulting: Define transformation roadmaps and enterprise architecture models for new digital business models, experiences, and products.

2

Scaled Agile product development: Leverage distributed Agile release trains, including lean portfolio management and technological architecture capabilities for SAFe programs.

3

Application transformation: Modernize, enhance, or remediate an application or portfolio, leveraging modern technologies and a new UX.

4

Continuous product engineering & operation: A bundled service of integrated teams, including feature development, L2/L3 support, SRE, and backend operations.

5

Digital solutions development: Build next-gen digital solutions leveraging AI, ML, DXP, enterprise IoT, BPMs, and more.

For decades, we’ve been perfecting our delivery capabilities so you can compromise less.

Whether we complement your squads or lead entire digital programs, we share in the ownership of your outcomes, driving results with your clients at the center.

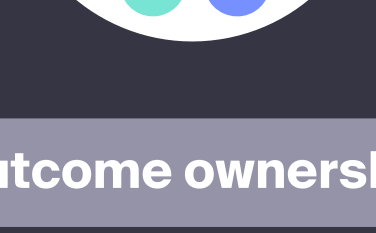
“Real Madrid and Softtek have become a hybrid organization that operate as a large Agile team.”

Michael Sutherland, CTO Real Madrid

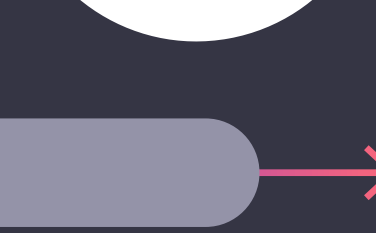
Managed by client



Co-managed



Managed by Softtek



Outcome ownership

Customer

3rd party

Softtek

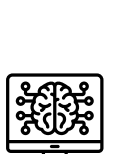
Every tech corner, covered.

Our global practices, centers of excellence, and innovation labs support the entire product lifecycle with best practices, specialized knowledge, continuous learning, governance, leading frameworks, and innovation resources.

Innovation Labs



Cognitive Automation



Blockchain



Metaverse

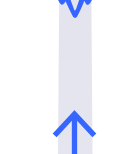


DataOps

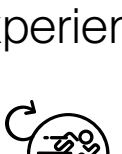


Generative AI

Use Case Exploration



Center of Excellence



Customer Experience



Digital Channels



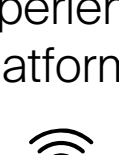
Microservices & APIs



Enterprise Lean Agile



DevSecOps & SRE



Digital Experience Platforms



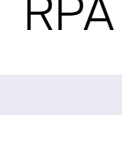
Digital Architecture



Advanced Business Analytics



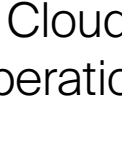
Enterprise IoT



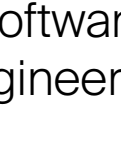
RPA

Technology Specialization

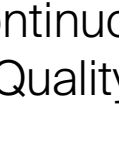
Global Practices



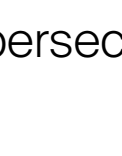
Cloud Operations



Software Engineering



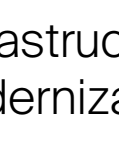
Continuous Quality



Cybersecurity



Lean Program Management



Infrastructure Modernization

Modern Foundation



Google Cloud



Microsoft



Adobe



snowflake



ATLASSIAN



servicenow



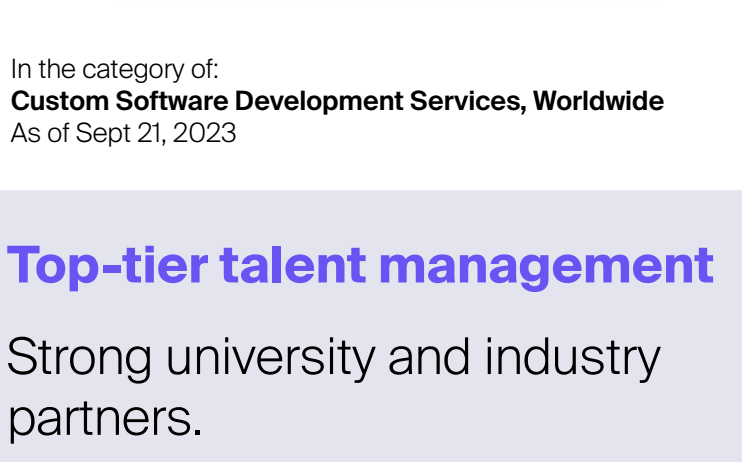
salesforce

Your success, our commitment.

Customers first

Gartner Peer Insights™

4.7/5



In the category of: Custom Software Development Services, Worldwide As of Sept 21, 2023

Top-tier talent management

Strong university and industry partners.

Proprietary deep learning models for demand planning and talent retention.

Synchronous co-creation

Near Shore® at scale with the largest talent ecosystem in Latam and Europe.



Adaptive partnership

As new needs arise, an adaptable partnership enables a natural evolution of the engagement model, avoiding the service disruptions and misalignments caused by rigid contracts.

FORRESTER®

Leader

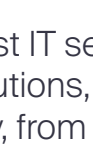
Modern Application Development

ISG

“The top choice as a nearshore provider for US and Canada.”



Major Contender Multi-Cloud Application Development Services



Disruptor Digital Engineering Services

Softtek

Founded in 1982, Softtek is a global company and the largest IT services provider from Latin America. With a broad portfolio of business-transforming products and solutions, Softtek helps Global 2000 organizations evolve their digital capabilities constantly and seamlessly, from ideation and development to execution.

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