

Building winning software products—without the tradeoffs

Speed | Outcome focus | Cost | UX

Can you truly 'have it all' when scaling and accelerating product development?

No matter your approach—whether it's in-house, staffing, managed services, or outsourcing—there always seems to be a tradeoff between speed to market, quality, and cost.

Speed to market

Speeding up launches can risk quality and UX.

User experience

Enhancing UX can slow down the development cycle.

Outcome focus

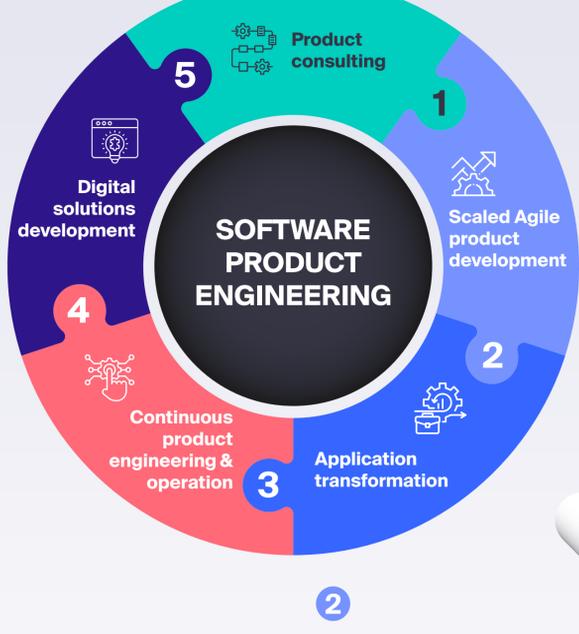
OKR alignment and planning can be complex with offshore.

Cost efficiency

Lower costs may mean compromising on quality or speed.

Compromise less with flexible, end-to-end software engineering services.

Rapidly adapt to changing market demands through robust software delivery capabilities that turn software products or entire portfolios into strategic assets and business differentiators.



1 Product consulting: Define transformation roadmaps and enterprise architecture models for new digital business models, experiences, and products.

2 Scaled Agile product development: Leverage distributed Agile release trains, including lean portfolio management and technological architecture capabilities for SAFe programs.

3 Application transformation: Modernize, enhance, or remediate an application or portfolio, leveraging modern technologies and a new UX.

4 Continuous product engineering & operation: A bundled service of integrated teams, including feature development, L2/L3 support, SRE, and backend operations.

5 Digital solutions development: Build next-gen digital solutions leveraging AI, ML, DXF, enterprise IoT, BPMs, and more.

For decades, we've been perfecting our delivery capabilities so you can compromise less.

Whether we complement your squads or lead entire digital programs, we share in the ownership of your outcomes, driving results with your clients at the center.

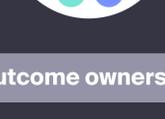
“Real Madrid and Softtek have become a hybrid organization that operate as a large Agile team.”

Michael Sutherland, CTO Real Madrid

Managed by client



Co-managed



Managed by Softtek



← Outcome ownership →

Customer

3rd party

Softtek

Every tech corner, covered.

Our global practices, centers of excellence, and innovation labs support the entire product lifecycle with best practices, specialized knowledge, continuous learning, governance, leading frameworks, and innovation resources.

Innovation Labs



Cognitive Automation



Blockchain



Metaverse



DataOps



Generative AI

Use Case Exploration



Center of Excellence



Customer Experience



Digital Channels



Microservices & APIs



Enterprise Lean Agile



DevSecOps & SRE



Digital Experience Platforms



Digital Architecture



Advanced Business Analytics



Enterprise IoT

Technology Specialization



RPA

Global Practices



Cloud Operations



Software Engineering



Continuous Quality

Modern Foundation



Cybersecurity



Lean Program Management



Infrastructure Modernization



Your success, our commitment.

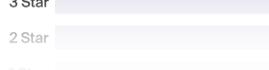
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4.7/5



5 Star 71%

4 Star 29%

3 Star 0%

2 Star 0%

1 Star 0%

In the category of: Custom Software Development Services, Worldwide As of Sept 21, 2023

Top-tier talent management

Strong university and industry partners.

Proprietary deep learning models for demand planning and talent retention.

Synchronous co-creation

Near Shore® at scale with the largest talent ecosystem in Latam and Europe.



Adaptive partnership

As new needs arise, an adaptable partnership enables a natural evolution of the engagement model, avoiding the service disruptions and misalignments caused by rigid contracts.



Leader Modern Application Development



“The top choice as a nearshore provider for US and Canada.”



Major Contender Multi-Cloud Application Development Services



Disruptor Digital Engineering Services