

Future-fitting grocery retail

Softtek, your next-gen partner in supermarket transformation



Shoppers got it good in 2022

- Click-and-collect
- Delivery apps
- Meal kits
- Self checkout
- Smart carts
- Personalized offers

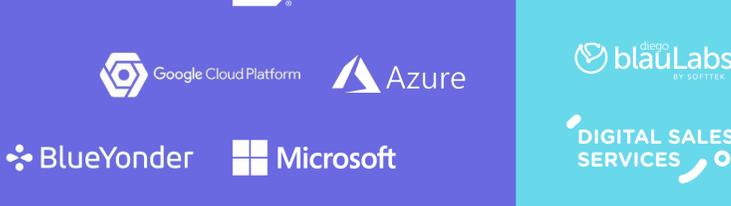
How about grocers?

- Shifting CX expectations
- Economic uncertainty
- Supply chain shortages
- Disruptive business models
- Labor costs & availability
- Fragmented technology environment

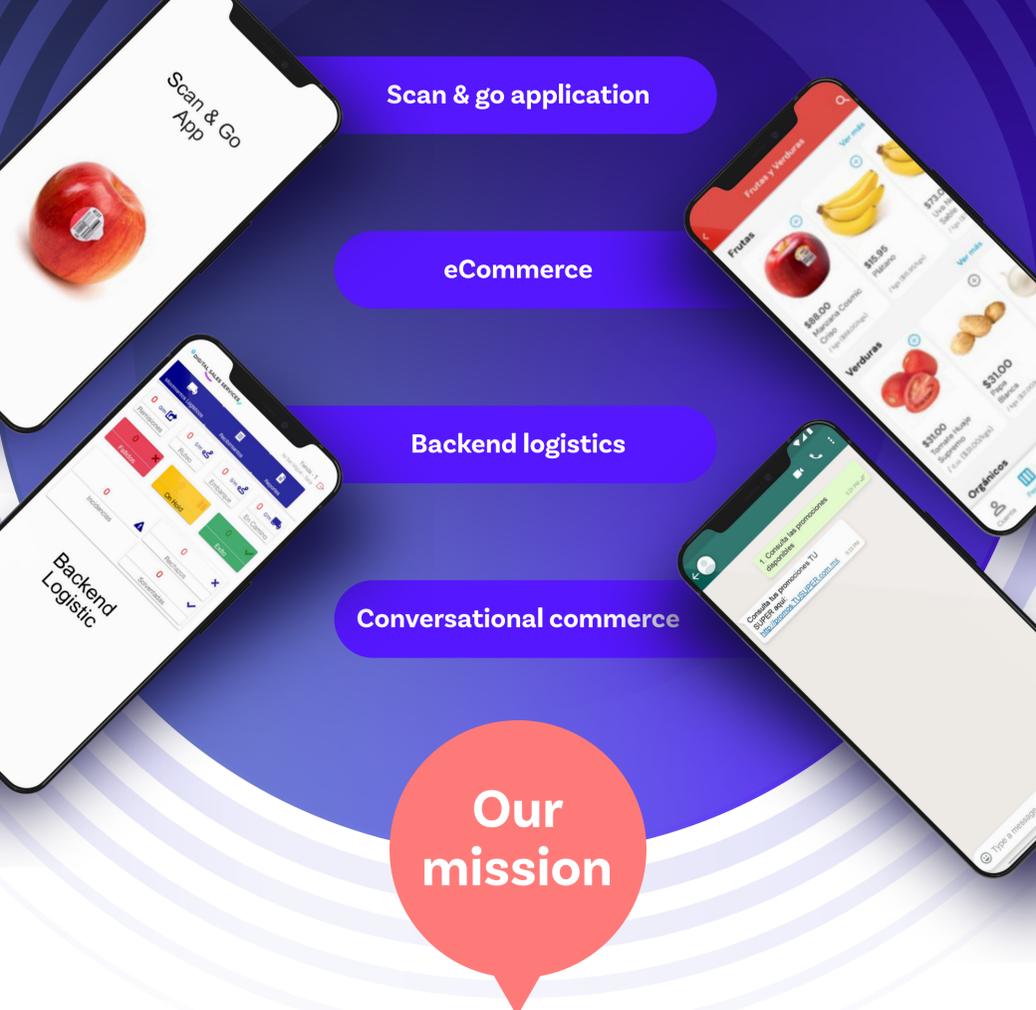
We're mindful of the market factors and technology driving disruption in the industry as we support your entire retail operation...



Our alliances and proprietary products bring the wow factor to every engagement...



...and through Software as a Service, you can get started with powerful, ready-to-use solutions quickly and affordably.



Be RETAIL ADVISORS and help retailers around the world enable a convenient and accessible shopping experience and technology strategy.

Vertical highlights

- 15-year average retail client tenure
- 1,200 Softtekians focused on retail
- Partnering with Fortune Global 2000 companies and many well-known grocers...

We're honored to have client and advisory firm recognition!

H-E-B "Strategic Partner H-E-B 2021 in the IT division"

"Softtek has been a key advocate for innovation at H-E-B in the most efficient, swift, and effective way, by automating our investment in technology with advancements for their automation and innovation management platform, using AI for proof of concept and other diverse digital solutions."

Hilda Ruiz, Head of Centers of Excellence at H-E-B.

Everest Group **PEAK MATRIX**

"Softtek is a Major Contender in Everest Group's PEAK Matrix® for Intelligent Process Automation (IPA) solutions in 2021. Softtek's cloud-based cognitive automation platform has capabilities that align well with its vision of delivering business efficiency for its clients. Its dedicated focus toward internal talent development, cognitive automation, development of unique computer vision-based solutions, and automation scalability have contributed to its success."

Anil Vijayan, Vice President at Everest Group

ISG "Softtek as Top Choice for Nearshore"

"Softtek continues to establish itself as a leading and growing player in the global market for managed services, based on its volume of business in relation to other industry providers."

Paul Reynolds, Chief Research Officer at ISG, September 2021.

Contact us to learn more about Softtek's grocery offering:

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softtek.com | [privacy note](#)