

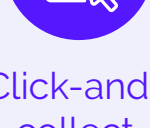


Future-fitting grocery retail

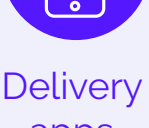
Softtek, your next-gen partner in supermarket transformation



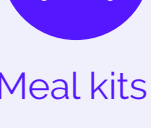
Shoppers got it good in 2022



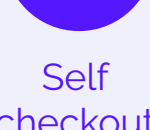
Click-and-collect



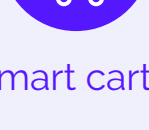
Delivery apps



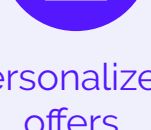
Meal kits



Self checkout

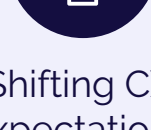


Smart carts



Personalized offers

How about grocers?



Shifting CX expectations



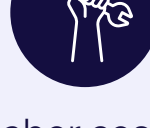
Economic uncertainty



Supply chain shortages



Disruptive business models



Labor costs & availability



Fragmented technology environment

We're mindful of the market factors and technology driving disruption in the industry as we support your entire retail operation...



Our alliances and proprietary products bring the wow factor to every engagement...



Google Cloud Platform



Azure

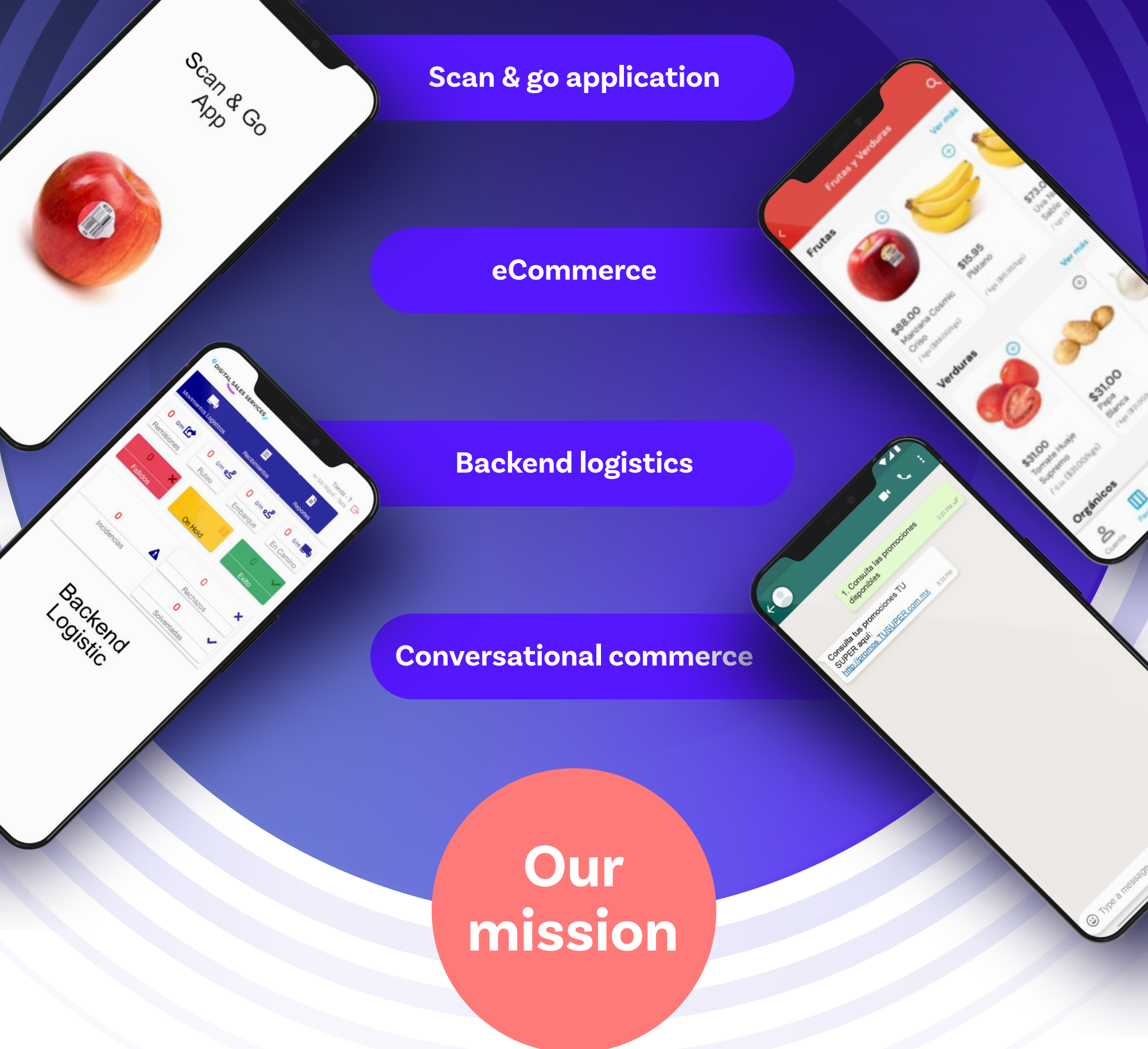


FRIDA



DIGITAL SALES SERVICES

...and through Software as a Service, you can get started with powerful, ready-to-use solutions quickly and affordably.

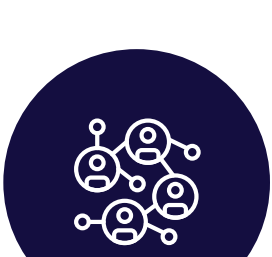


Be RETAIL ADVISORS and help retailers around the world enable a convenient and accessible shopping experience and technology strategy.

Vertical highlights



15-year average retail client tenure



1,200 Softtekians focused on retail



Partnering with Fortune Global 2000 companies and many well-known grocers...

We're honored to have client and advisory firm recognition!



"Strategic Partner H-E-B 2021 in the IT division"

"Softtek has been a key advocate for innovation at H-E-B in the most efficient, swift, and effective way, maximizing our investment in technology with advancements for its automation and innovation management platform, using AI for proof of concept and other diverse digital solutions."

Hilda Ruiz, Head of Centers of Excellence at H-E-B.



"Softtek is a Major Contender in Everest Group's PEAK Matrix® for Intelligent Process Automation (IPA) solutions in 2021. Softtek's cloud-based cognitive automation platform has capabilities that align well with its vision of delivering business efficiency for its clients. With its dedicated focus toward internal talent development, cognitive automation, development of unique computer vision-based solutions, and automation scalability have contributed to its success."

Anil Vijayan, Vice President at Everest Group



"Softtek as Top Choice for Nearshore"

"Softtek continues to establish itself as a leading and growing player in the global market for managed services, based on its volume of business in relation to other industry providers."

Paul Reynolds, Chief Research Officer at ISG, September 2021.

Contact us to learn more about Softtek's grocery offering:

retail@softtek.com

softtek.com | [privacy note](#)

Founded in 1982, Softtek is a global company and the largest IT services provider from Latin America. With a broad portfolio of business-transforming products and solutions, Softtek helps Global 2000 organizations evolve their digital capabilities constantly and seamlessly, from ideation and development to execution.

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