



**Softtek**®

**CASE STUDY** | CPG

**World's largest brewing  
company boosts performance  
and availability of their  
production environments**

[softtek.com](https://softtek.com)







# About the customer

World's largest brewer company.



**Annual sales  
US \$55B**



**175K+  
employees**



**Operations in ver  
50 markets**



**500+ brands  
sold in more  
than 150  
countries**







# Business challenges

A global brewer sought to standardize IT Operations and drive continuous improvement across technologies.



1

Standardization of IT Operations to maintain business continuity.

2

Comprehensive IT services while providing continuous improvement across technologies.

3

Needed a partner to align with best of industry standards for optimal operational performance.



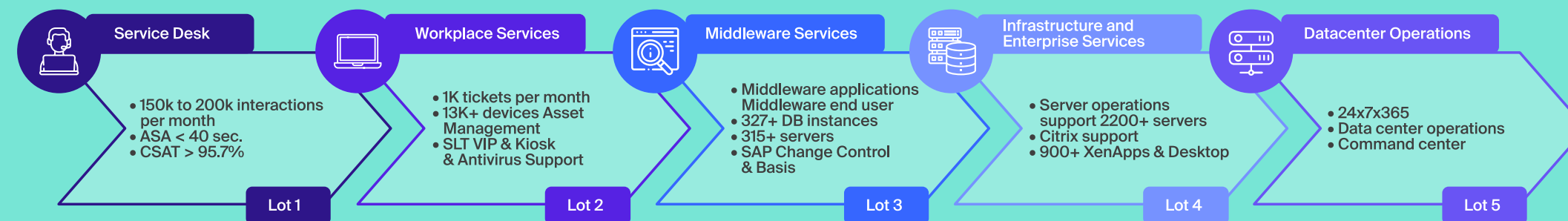
# How Softtek comes into play

Softtek engaged to maintain and improve the performance and availability of production environments with a vendor-agnostic approach by leveraging new technologies, methodologies, and tools.

**Proactive responsive**, and flexible support model by employing Automation First, Digitized Governance, and Operational Intelligence best practices.

**Use of predictive analytics** to identify potential problems and root cause resolution to avoid recurrence of issues.

**Reduction of reliance** on manual labor improved quality, reduced errors and proactively triggered warnings based on data analysis.





# Business impact

Softtek stabilized the infrastructure ecosystem ensuring business continuity, while aligning with industry best practices.



Critical incident reduction  
15%, CMDB  
Cleansing, 15%  
SLA Improvement.



Stabilization of  
environments,  
reduction of  
down-time, and  
improvement of  
recovery time.



Availability for  
critical systems  
of 99.5% and  
98% for non-  
critical systems.



Development and  
Implementation  
of Recovery  
Plans for Core IT  
infrastructure.



Reduced IT  
operating and  
support costs by  
45% in 3 years.





#### ABOUT SOFTTEK

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

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