



Softtek®

CASE STUDY | CPG

Implementing a worldwide technological platform to enable modern digital operations through SAP





About the customer

Mexico based global leader in the food processing industry, known for its success and strong entrepreneurial mission to reach all corners of the world.



**Strong presence
in 112+ countries
across the globe,
through its global
brands**



**79 food
processing plants
around the world
mainly in Mexico,
the United States
and Europe**



**18K employees
around the world**





Business challenges

The company experienced exceptional growth worldwide with operations in America, Europe, Asia, and Oceania. However, they were facing a global need to transform their SAP operations and to accelerate the Digital Transformation of their Core Business processes.



1

Improvement of 230+ Business Processes along the value chain.

2

Reduce the Total Cost of Ownership for the IT platform.

3

Incorporate the industry best practices, unify & standardize Worldwide Operations.



How Softtek comes into play

Softtek engaged as a long-term strategic partner to incorporate industry best practices, unify and standardize worldwide Operations, provide IT Governance across the value chain, and deliver specific business outcomes.

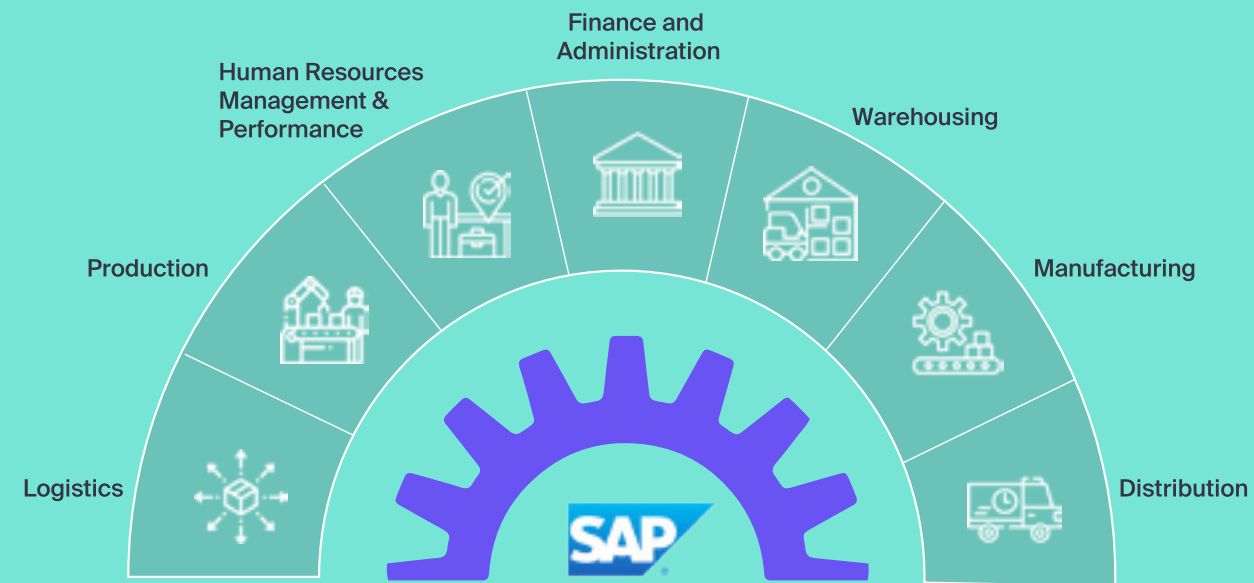
Implement SAP with a Global model of processes and systems in all the regions.

Define and standardize business KPI's worldwide.

Perform the Data Government, Technology Government, and Change Management.

Extract maximum technical benefit from deployed platforms.

Deploy a model for technical Proofs of Concept in USA.





Business impact

Through innovation and the use of new technologies, the company has expanded its portfolio of products and services to cater to its customer's varying lifestyles, cultures, and needs in every country where it does business. Softtek was recognized by the client and SAP for its flexibility and agility while redeploying a complete, global IT platform.



Achieved end-to-end business visibility to allow agile and data-driven decisions.



Align people, objectives performance to meet strategic business goals.



Waste Reduction and Cost Optimization for Inventory Management.



Cost Reduction in Logistics & Distribution.



ABOUT SOFTTEK

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

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