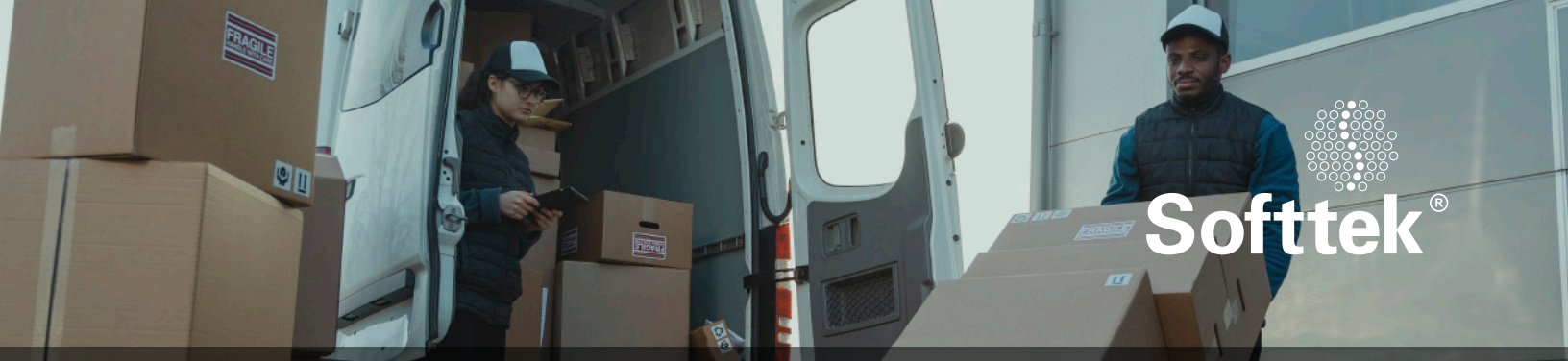Softtek®

SOFTTEK BACKEND LOGISTICS
Softtek Digital Sales Services (DSS) – Suite highlight – Backend Logistics

TAKE CONTROL OF THE PHYSICAL AND DIGITAL MOVEMENT OF ORDERS... Companies today need data to flow seamlessly throughout the delivery ecosystem so that every order placed can do the same.
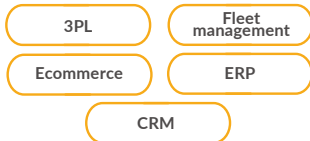
...IN A CONNECTED LOGISTICS ECOSYSTEM WITH BACKEND LOGISTICS Backend Logistics uses smart algorithms, APIs, and a centralized platform to connect all the dots from ecommerce to arrival at doorstep.
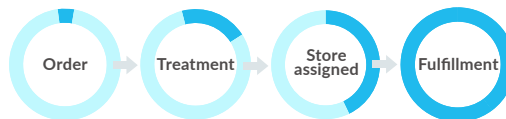
KEY FUNCTIONALITY

Control center
Consolidates relevant data from your operational systems to provide a singular hub for real-time logistics operation data.
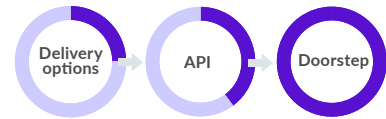
- 3PL
- Fleet management
- Ecommerce
- ERP
- CRM

Store assignment algorithm
Ingests real-time inventory, order, and delivery data to assign each order to the optimal fulfillment and delivery option.

Order → Treatment → Store assigned → Fulfillment

Third party ready
Works standalone or seamlessly connects to third-party logistics providers' systems to execute tasks through APIs.

Delivery options → API → Doorstep

KEY BENEFITS

Logistics operators
Simplify the pick, pack, and ship operation with smart monitoring and automation.

- Reduce manual tasks
- Simplify decision making
- Single source of truth w/ real-time data

Logistics executives
Deliver a connected logistics operation on a seamless information and execution platform.

- Reduce risk and cost of errors
- Store-and network-level insight
- Solution cost predictability

CASE STUDY: MEXICO'S LARGEST DEPARTMENT STORE CHAIN
Once a brick-and-mortar retailer, now omnichannel after Softtek implemented Backend Logistics in mere weeks to sustain operations during Covid-19.

- Handled a 400% increase in ecommerce sales volume
- Shifted from 90% brick and mortar sales to omnichannel retail
- 99.9% order assignment accuracy
- 91% early or on-time delivery
- Customer complaints down 30%

LOOKING TO GET STARTED WITH SOFTTEK?

TAKE ADVANTAGE OF A FREE ASSESSMENT AND A DEMO

ABOUT SOFTTEK
Founded in 1982, Softtek is a global company and the largest provider of IT services from Latin America. With a broad portfolio of business-transforming products and solutions, Softtek helps Global 2000 organizations evolve their digital capabilities constantly and seamlessly, from ideation and development to execution.

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