



DISCOVER, IDEATE AND PILOT DIGITAL TRANSFORMATION CAPABILITIES

A Fast-Evolving Digital World

The faster an organization identifies business-transforming technologies, the faster leaders ideate new government scenarios; and the faster these ideas are put into action, improving the chances of being the disruptor and not the disrupted.



Softtek's Distributed Agile Delivery Tenets

As the leading provider of distributed agile development services, we understand the importance of a product-centric approach. Combined with our solution accelerators, agile methods, automation platforms and low code-no code expertise we can slash time-to-market, optimize development cost and maximize code quality



LEAN-AGILE MINSET

Focus on accelerating your product development roadmap

Strong alignment to Value Streams and a customer-centric culture



TRULY AGILE NETWORK

15 Global Nearshore™ Delivery Network and distributed agile model

Stay truly agile with "Share the Sun" location model



FLEXIBLE TEAM MODELS

Complement your teams, or run entire programs

Source dynamically as your digital platforms and needs evolve



VALUE ACCELERATION

Powered by 20 CoEs and CoPs incl. LACE, DevOps, AppSec, H(a) & SRE

Accelerators and low-code expertise to further speed-up value



Softtek created in weeks what would have normally taken many years of development. How do you that?"

CIO - Large Healthcare Provider

RAPIDLY DISCOVER AND IMPLEMENT BUSINESS-TRANSFORMING SOLUTIONS

We help our clients achieve operational and commercial excellence by combining business consulting and emerging technology expertise; we add Design Thinking capabilities and technology tinkering, helping our clients discover, test, pilot and create game-changing products and solutions

Digital Business
Consulting

Digital
Innovation Labs

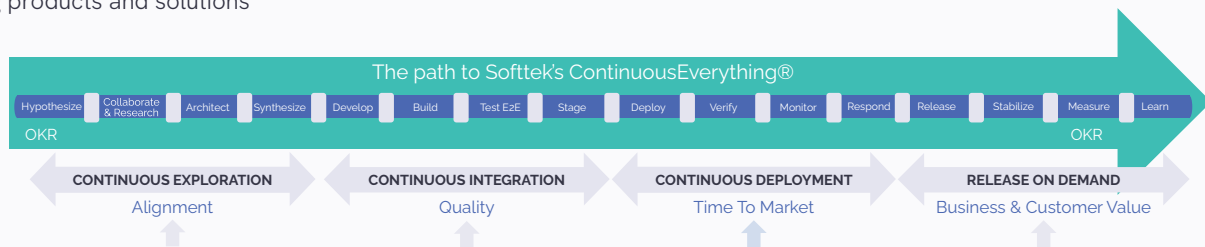
Customer
Experience Design
and Engineering

Cognitive
Automation

Digital Architecture
and Platform
Advisory

SOFTTEK CONTINUOUS EVERYTHING® ENABLES DIGITAL PATH ACCELERATION

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BENEFITS

Understand how DevOps enables strategic objectives

Incorporate continuous testing and continuous security into the delivery pipeline

Use value stream mapping to measure flow and identify bottlenecks in the end-to-end delivery process

SUCCESS CASES

LARGEST HEALTH PUBLIC SERVICE PROVIDER IN LATIN AMERICA

Digital Channels Enablement

CLIENT

Serving 70 Million affiliates in 32 states

SOLUTION APPROACH & STRATEGY:

- COVID-19 questionnaire
- General information
- Clinic locations
- Chatbot -Virtual Doctor
- Emergency medical appointments
- Medical leave
- Delivery of prescriptions
- Geofencing
- Managing clinic saturation
- High performance
- Resilient and reliable

BENEFITS

- Mobile first approach supporting all available digital channels
- Take advantage of Cloud capabilities, SaaS solutions, Low Code/No Code platforms, APIs and Services
- Rapid development (days/weeks) by applying Softtek's Continuous Everything and Lean-Agile approach

LARGEST CINEMA CHAIN IN LATAM WITH GLOBAL OPERATIONS

Customer-centric Digital Transformation

CLIENT

- Largest cinema chain in LATAM with global operations
- Operations in 18 countries
- 27K+ employees
- 367M+ attendance across all screens

BENEFITS / SOLUTION APPROACH & STRATEGY:

- Diagnose the current CX technological state
- Deploy a 360° digital customer experience solution
- Implement a standardized platform with specific customization per country to reduce the cost of operation and innovation
- Reengineering digital channels
- Rewrite UX/UI
- Omnichannel journey integration
- Re-architect the technological environment
- Develop reliable APIs
- Rewrite and manage the product catalog
- Articulate a DevOps model
- Re-architect & rewrite back-office

Achieved 5.6M+ digital transactions, duplicating sales volume through the app (in the 4 countries implemented)

7x growth in kiosk use and almost 3x growth in number of sales using credit card

Sentiment analysis ↓ 80%+ positive conversations in social networks

Global presence providing 24x7 coverage

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

softtek.com