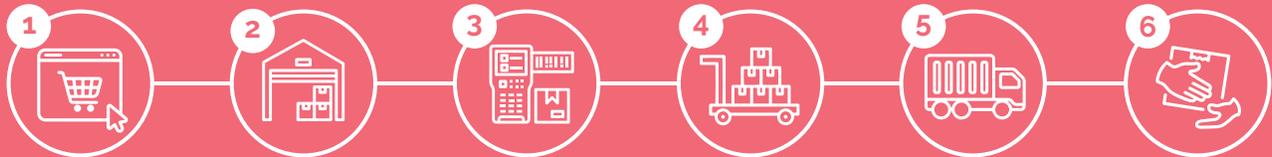


SOFTTEK BACKEND LOGISTICS

Sales Services (DSS) – Suite highlight – Backend Logistics

TAKE CONTROL OF THE PHYSICAL AND DIGITAL MOVEMENT OF ORDERS... Companies today need data to flow seamlessly throughout the delivery ecosystem so that every order placed can do the same.



...IN A CONNECTED LOGISTICS ECOSYSTEM WITH **BACKEND LOGISTICS** Backend Logistics uses smart algorithms, APIs, and a centralized platform to connect all the dots from ecommerce to arrival at doorstep.

KEY FUNCTIONALITY

Control center

Consolidates relevant data from your operational systems to provide a singular hub for real-time logistics operation data.



Store assignment algorithm

Ingests real-time inventory, order, and delivery data to assign each order to the optimal fulfillment and delivery option.



Third party ready

Works standalone or seamlessly connects to third-party logistics providers' systems to execute tasks through APIs.



KEY BENEFITS



Logistics operators

Simplify the pick, pack, and ship operation with smart monitoring and automation.

- Reduce manual tasks
- Simplify decision making
- Single source of truth w/ real-time data



Logistics executives

Deliver a connected logistics operation on a seamless information and execution platform.

- Reduce risk and cost of errors
- Store-and network-level insight
- Solution cost predictability

CASE STUDY: MEXICO'S LARGEST DEPARTMENT STORE CHAIN

Once a brick-and-mortar retailer, now omnichannel after Softtek implemented Backend Logistics in mere weeks to sustain operations during Covid-19.

- Handled a 400% increase in ecommerce sales volume
- Shifted from 90% brick and mortar sales to omnichannel retail
- 99.9% order assignment accuracy
- 91% early or on-time delivery
- Customer complaints down 30%

LOOKING TO GET
STARTED
WITH SOFTEK?



TAKE ADVANTAGE OF
A FREE ASSESSMENT
AND A DEMO

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

