



DRIVING RESULTS.

We're a software engineering partner that drives companies forward through technology that improves lives.

WHAT MAKES US DIFFERENT

We are a flexible, reliable partner focused on delivering outcomes, not effort.

AI that ships. Softtek helps enterprises move from AI ambition to reality, pairing strategy with engineering across digital products, applications, cloud, data and infrastructure—so AI is embedded where it actually creates value.

We've navigated every technology wave alongside the world's leading companies, partnering with clients to turn AI into measurable, durable results.

Simple.

We cut through complexity, turning tangled systems and ambitious goals into clear paths to value—so AI adoption feels less like a leap and more like a logical next step.

Smart.

Strategy and engineering work as one. We bring deep technical expertise and decades of pattern recognition to design AI that fits your business, not someone else's template.

Reliable.

We've earned the trust of leading enterprises across every technology wave. When we commit to an outcome, we stand behind it—creating measurable value that lasts.

WHAT WE DO



Digital Product Engineering

Strategy through operations. One partner, full lifecycle.



Digital Operations

AIOps, managed services, business-impact accountability.



Data & AI

We turn enterprise data into a trusted foundation for AI: architecting, governing, and activating it so intelligent systems run on insight, not guesswork.



Cloud Services

Migration and optimization tied to outcomes, not just spend.



Enterprise Platforms

We design, implement, and optimize the platforms your business runs on—SAP, ServiceNow, Salesforce, and more—as one integrated, AI-ready foundation.

10 Industry Specialty Groups

Banking & Financial Services • CPG • Energy • Government • Healthcare & Insurance • Hospitality • Industrial • Retail • Technology • Transportation



FRIDA is Softtek's AI platform, built over the past 10 years to span the full lifecycle from software engineering to IT operations. On the build side, specialized AI agents orchestrate development from idea to production under human governance. On the run side, AI agents drive end-to-end observability and AIOps: parsing telemetry, reducing noise, correlating incidents to root cause, and resolving them autonomously across whatever tools a client already uses. Proven across thousands of developers and enterprise operations, and backed by ISO 42001-certified AI governance, FRIDA delivers the speed of AI with the control the enterprise demands.



There are very few providers able to move to a strategic partnership, and Softtek is one of those.

The way they've helped us transform digitally has been unbelievable.

Head of Technology,
Major Global Financial Institution

RESULTS THAT SPEAK

Real Madrid

- Digital-native brand transformation reaching 600M+ global fans
- 60% reduction in time-to-market
- 30% lift in follower satisfaction

Top gaming company

- \$20M+ in total savings over a 14-year partnership
- 900% digital revenue growth; zero Softtek-attributed outages
- Sustained availability for 2.5M concurrent players at peak release

Major U.S. airline

- 90% reduction in critical incidents via AIOps and SRE
- 50% reduction in service requests
- ~400 professionals onboarded in under 6 months with zero disruption

Leading regional grocery retailer

- 6x increase in conversion rates through an AI-powered recommendation engine

National healthcare and social security institution

- \$60M USD in annual savings serving 80M+ beneficiaries
- 33% improvement in time-to-resolution
- 50% increase in patient capacity per hour

One of world's largest retailers

- 10+ years of M&A integration support across 8 countries and 2,800+ stores
- Integration lead time cut from 16 months to 9 months
- 100% of divestitures delivered on time, zero TSA penalties

Major multinational beverage bottler and snack company

- 27% year-over-year cost savings
- Datacenter migration completed in under 20 hours coordinating 120+ resources
- Incumbent vendor transition in 3 months; 5-year renewal earned

Leading EV infrastructure services provider

- 90% of regression testing automated with FRIDA
- Test cycle reduced from 5 days to 12 hours

40+ YEARS
industry
experience

92%
client retention

20+
countries,
Americas-led

~15,000
professionals
globally

18
global delivery
centers

Softtek is a global software engineering partner, driving businesses forward. For over 40 years, the company has helped clients build, implement and run technology that improves lives. The originators of nearshore, Softtek brings innovation closer to business strategy. We're not about "reinventing" and "reimagining" the business; we drive results.

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