



BLUE YONDER SOLUTIONS FOR DIGITAL SUPPLY CHAIN

As a Blue Yonder Gold Partner,

Softtek helps clients across industries accelerate the digitalization of the supply chain. We enable solutions based on industry 4.0 technologies to build a modern, flexible, and responsive chain ready to face an endless supply of disruption.



We're partners with the world's #1 supply chain platform

The most fluid and robust supply chains are powered by integrated platforms able to leverage all available data in real time. From CIOs and CTOs to transport, warehouse, and distribution center management, an end-to-end digital supply chain platform upgrades decision making and operations.

SERVICE OFFERING

Demand Planning and Fulfillment

Blue Yonder's end-to-end solutions and microservices leverage AI and ML to directly impact the work of demand planners and fulfillment managers while helping executives enable greater orchestration across the business.



Machine learning based forecasting



Probabilistic



Decision-centric



Transparent

Warehouse Management System (WMS)

With the Luminate™ based WMS, supply chain executives and warehouse managers get powerful task management, resource orchestration, and shipment processing tools to control the flow and tracking of products and resources in real time.



Real-time inbound and outbound processing



Resource management



Warehouse route optimization



Intuitive and adaptable user experience

Transportation Management System (TMS)

TMS integrates seamlessly with supplier and carrier tools and leverages AI-assisted network evaluation, inbound and outbound management, and advanced routing tools built on Luminate™



Planning from start to finish



Transport model



Transportation Execution



Interactive workflows

Category Management

Category management is Blue Yonder's award-winning suite of solutions that help teams at the store and corporate level create and manage successful merchandising strategies.



Automated Planogram



Layout manager



Automated assortment optimization

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

