DATA AND AI

Driving Acceleration Through Data and Artificial Intelligence,
Building a modern digital enterprise is a journey and data is at the center. Softtek's data management, analytics and AI capabilities deliver continuous business value and insight across organizations. Our Data and AI practice is guided by our Framework for Intelligent Digital Automation (FRIDA) and is trusted by organizations worldwide to transform operational models, user experiences and more.

DATA AND INFORMATION SERVICES: SOFTTEK HELPS YOU OPERATE WITH DATA CONFIDENCE

At Softtek, we build intelligent enterprise data platforms that help our customers operate in disruptive markets. We go beyond traditional data and analytics practices and give our customers the specialized intelligence and insight they need to make critical decisions.

With a team of brilliant data scientists, statisticians, application developers and data visualization experts, Softtek is the right choice for all your data needs. As organizations continue to become more agile, we partner with your organization so data can be provided as a service throughout your enterprise. Our experience runs deep, helping our global clients gain maturity in data strategy, data governance, data quality, and data operations— giving organizations the edge they need to accelerate at scale.

When your team needs a modern data platform, **Softtek** can help you transcend data silos and fast-track agile data practices designed to democratize your data and give your front-line and executive team access to real-time data, with real-time analytics to power decision making at every-level.

- Modernize your data platform and free your data from legacy frameworks and processes
- Enjoy the flexibility, scale, and cost-savings of adopting a cloud-first approach to data management
- Leverage next-generation analytics tools across your enterprise with AI and Machine Learning at the center
- Power product innovation with faster and more intelligent data
- Enrich your business intelligence and expand your point of view with predictive analytics

Data and Information Services

We offer services that range from data warehousing, to analytics, to data visualization, data lake rationalization and more.

Advanced Business Analytics

Through predictive data analytics, big data and data mining techniques, develop reliable data tools and insights to continue building more reliable predictions towards full adoption of AI.

Information Management

Rethink how your organization captures, manages, preserves, stores and delivers information— explore intelligent systems that can leverage automation and Artificial Intelligence to deliver expanded capabilities to support your business processes, security, and governance.

Enterprise IoT Analytics

As the need to collect sensory data across the digital organizations expand, developing systems to collect, analyze and integrate that data within the context of the digital enterprise is needed to make the most of all connected data.

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

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