Softtek ®

75%

DIGITAL ACCELERATION

Discover, ideate and pilot digital business transformation capabilities.
Time is of the essence. The faster an organization can identify business-transforming technologies, the faster leaders can ideate new business scenarios; and the faster these ideas can be put into action, improving the chances to be the disruptor and not the disrupted.

RAPIDLY DISCOVER AND IMPLEMENT BUSINESS-TRANSFORMING SOLUTIONS

We help our clients achieve operational and commercial excellence by combining business consulting and emerging technology expertise; we add Design Thinking capabilities and technology tinkering, helping our clients discover, test, pilot and create game-changing products and solutions.

- Modernize your data platform and free your data from legacy frameworks and processes
- Enjoy the flexibility, scale, and cost-savings of adopting a cloud-first approach to data management
- Leverage next-generation analytics tools across your enterprise with AI and Machine Learning at the center

- Power product innovation with faster and more intelligent data
- Enrich your business intelligence and expand your point of view with predictive analytics

> "There are very few providers that are able to move to a strategic partnership, and Softtek is one of those. The work they have done to help us to transform to digital is unbelievable."

Managing Director
Head of Technology – Global Financial Services Conglomerate

Digital mastery meets business outcomes
Your understanding of the business plus our cross-industry expertise and digital prowess. A powerful combination.

Digital Business Consulting
We help companies convert data into knowledge, using strategies focused on providing technological solutions.

Digital Innovation Labs
Rapidly create pilots and prototypes by combining Design Thinking and Lean Startup capabilities.

Customer Experience Design and Engineering
Discover innovative ways for your clients and employees to interact with your company from any device.

Cognitive Automation
Softtek's Intelligent Automation capabilities help businesses leverage smart tools. We have mastered platforms like UiPath, Automation Anywhere or our own FRIDA.

Digital Architecture and Platform Advisory
Softtek helps customers design, migrate, and build applications in AWS and Microsoft Azure platforms.

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WHAT'S BEHIND OUR DIGITAL ACCELERATION SERVICES?

By combining automation tools, analytics, a global delivery model, reusable templates and components, and an ample toolset, we help organizations to reduce risk, improve performance and accelerate time to market.

Global Nearshore

Our signature Nearshore delivery model, which promotes high collaboration and interactivity by assembling teams in same or adjacent time-zones, lends beautifully for innovation and prototyping.

Open Innovation Labs

Spaces that allow workgroups to collaborate in a creative and relaxed environment. Equipped with state-of-the-art technology and highly versatile furnishings, the labs provide the perfect setting for Design Thinking, role-playing or prototype building workshops.

Digital Mindset Advisory

We work with executives of our clients to contextualize the impact of digital technologies in their business and establish the priorities identify opportunities, establish guidelines and develop and implement quick hits and define a transformation roadmap.

FRIDA

Framework for Intelligent Digital Automation is Softtek's cognitive automation tool. Developed in open platforms provides a pragmatic and cost-efficient way to constantly automate tasks. We use FRIDA as the engine behind cognitive testing to boost quality and productivity

DIEGO

Softtek's proprietary collection of accelerators, platforms and frameworks provide organizations with the fundamentals they need to accelerate time-to market for a wide variety of solutions. These digital enablers for growth (DIEGO) serve as a launching point to help address the increasing demands for continual digital transformation.

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

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