

# ACCELERATING THE FUTURE OF INSURANCE

## INDUSTRY VALUE PROPOSITION

### Next-generation Insurance Operations

The insurance industry is facing new challenges due to the emergence of insurtechs and innovative business models, such as pay-per-use, dynamic pricing, and micro-segmented discounts. Softtek empowers insurers worldwide to modernize their operations beyond outdated legacy systems. Our services provide innovative, customer-centric IT solutions that can enhance profitability while utilizing cost-effective resources and implementing forward-thinking insurance solutions.

### SUBSEGMENTS



## TRENDS

New models & personalized products

AI, IoT & Automation for faster Claims

Advanced Analytics & Proactiveness for Prevention

Guarantee seamless and personalized experiences

Insurtech Ecosystem

## HOW WE HELP



Smart analytics for insurance



Cognitive automation for Claims, Underwriting and Fraud Detection



Cognitive testing



Agile Pods / Academies / Talent generation



IT Infrastructure



Digital enablers platform

## WHY SOFTTEK?

Global Nearshore

Top talent ecosystem

Quality-driven operations

## PARTNERS



Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model. Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.