Softtek®

INSURANCE

SUBSEGMENTS

Healthcare Payers /
Health Plan providers

Hospitals, Physicians
Clinics & Elderly Care
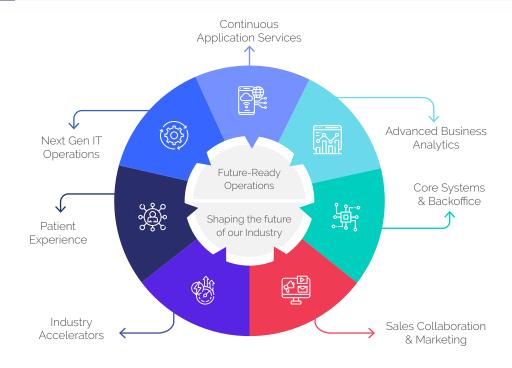
INDUSTRY OFFERING

Softtek leverages Nearshore expertise, key accelerators, intelligent technology management models, and more, to evolve insurance organizations' digital capabilities in order to keep ahead of industry disruption.

Continuous Application Services

Advanced Business Analytics

Core Systems & Backoffice

Sales Collaboration & Marketing

Industry Accelerators

Patient Experience

Next Gen IT Operations

Future-Ready Operations

Shaping the future of our Industry

MORE ABOUT OUR SERVICES AND SOLUTIONS

Next Gen IT Operations

- End to End Services
- Reliability Engineering
- Infrastructure Support

- Information Security
- QA & Validation
- Operational Intelligence

- IT Hyper Automation
- FRIDA Cognitive Automation
- DIEGO Digitized Governance

Monitor the operational health of technology-enabled processes through the transparent integration of business information and technical KPIs. Automate business and operations processes that directly impact cost reduction, efficiency maximization and accelerate innovation in products and services.

softtek.com

Continuous Application Services

- Enterprise Agile Pods
- DevOps/APIs
- Cognitive Testing

As the pioneer and largest provider of Nearshore development services, we build next generation applications using agile and DevOps, maximizing Onshore and Nearshore delivery to speed up roadmaps, team engagement and productivity goals.

Advanced Business Analytics

- Cognitive Analytics
- Insights-as-a-service
- Data Strategy & Architecture

At Softtek, our solid industry experience and data & analysis capabilities guarantee that our clients will have quality information, along with the most advanced tools and commercial algorithms to enable agile decision-making and maximize the value derived from data.

Patient Experience

- Patient Platform Services
- Patient Engagement
- CX Design & Engineering
- Low-touch Economy

Swiftly improve your digital experience and enable new channels to interact with patients and partners. Deploy your omnichannel digital experience through our application and infrastructure management, agile development, and API management capabilities.

Industry Accelerators

- Digital Business Consulting
- Digital Innovation
- Digital Architecture & Platform Advisory
- eHealth

Rapidly discover and implement business-transforming solutions. We offer accelerators, enablers, use cases, and pre-trained cognitive models geared towards the Healthcare industry. We help our clients achieve operational and commercial excellence by combining business consulting and emerging technology expertise; we add Design Thinking capabilities and technology tinkering, helping our clients discover, test, pilot and create game-changing products and solutions.

Sales Collaboration & Marketing

- Digital Sales Servicesg
- Digital Product Design
- Performance & CRO
- CRM

Rapidly enable new digital sales channels with Softtek's modular end-to-end services, solution accelerators and ready-made integrations with best-in-class healthcare software platforms. By covering the full spectrum of digital commerce—from demand generation to an eCommerce platform, payments and analytics—we help you rapidly evolve into a state-of-the-art Digital Commerce solution.

Core Systems & Backoffice

- Core products support (non-EHR)
- ERP Services
- BPO Smart Procure-ment
- Intelligent Automation of Business Processes (RPA)

Enable an intelligent, scalable, lean, and versatile platform. Softtek evolves legacy platforms to digital by establishing open platforms capable of sharing data and services for their use in commercial apps, relying on APIfication, BigData, Microservices, and AI.

TECHNOLOGY PARTNERS / INVESTMENTS

vector ITC — a Softtek Company
DIEGO — DIGITAL ENABLERS FOR GROWTH
FRIDA — FRAMEWORK FOR INTELLIGENT DIGITAL AUTOMATION
VisionIT — a Softtek Company
ORACLE
aws
SAP
Vlocity
SISnet — a Prosegur company
Azure
Microsoft
salesforce
100+ healthtechs integrated

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

softtek.com