

## SOFTTEK OVERVIEW

We are a global technology to digital transformation. Our Near Shore® delivery is the best fit global delivery model for agile programs. Through specialized industry groups, we help organizations enable next-generation businesses and lead in the digital economy.



#### End-to-end partner for digital empowerment

Softtek helps organizations tackle three key transformation challenges:

- How to accelerate digital innovation and rapidly capture digital opportunities
- How to modernize the application portfolio and integrate next-generation solutions without business disruptions.
- How to evolve toward a modern, highly automated, and resilient operation

#### DIGITAL ACCELERATION

Discover, transform and pilot digital business transformation capabilities

- Digital business consulting
- Digital innovation labs
- Customer experience design
  & engineering
- Cognitive Automation
- Digital architecture and platform advisory

#### PORTFOLIO TRANSFORMATION

Develop, integrate and modernize the entire technology portfolio

- Agile development
- Application modernization
- QA
- APIs and microservices
- SAP & salesforce services



Optimize business performance through data-driven technology operations

- DevOps
- Site reliability engineering
- Application management
- Cloud management
- End-user support

### LEADING global nearshore

# nearshore

**Global delivery network** We address the requirements

of agile teams by providing compatible cultural alignment real-time collaboration functional timezone alignment highly productive agile teams and sourcing risk diversification



Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

