

# FAST FACTS

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

FOUNDED December 1982

**OWNERSHIP** Private

EMPLOYEES ~15,000

## **LEADERSHIP**

- · Blanca Treviño, President & Chief Executive Officer
- Beni Lopez, Managing Director, Industrial and US & Canada Market
- · Miguel Saldivar, Managing Director, Retail
- Mauro Mattioda, Managing Director, Utilities, Agroindustry & South America Market
- Carlos Funes, Managing Director, Banking & Financial Services & Mexico Market
- · Heriberto Murillo, Chief Financial Officer
- · Eduardo Guerrero, Chief Sales Officer
- · Roberto Montelongo, Chief Operating Officer
- · Fernando Mendez, Chief Shared Services Officer
- · Luis Revilla, Chief People Officer
- · Doris Seedorf, Managing Director, Spain
- · Alejandro Camino, Chief Marketing Officer
- · Carlos Delgado, President, Europe Market
- · David Jimenez, Managing Director, CPG
- Carlos Mendez, Managing Director, High Tech, Telecom & Media
- · Ricardo Gonzalez, Managing Director, Hospitality
- Melik Hernandez, Managing Director, Transportation & Logistics
- Juan José D'Alessandro, Managing Director, Healthcare & Insurance

#### **CORPORATE OFFICES**

- · Headquartered in Monterrey, Mexico
- 30 global offices in Latin America, United States, Europe and Asia

# **CUSTOMERS**

- Softtek is a preferred service provider for several Global 2000 organizations
- $\boldsymbol{\cdot}$  Top-tier corporations in the markets where we operate

## **GLOBAL DELIVERY CENTERS**

- Mexico: Monterrey, Ensenada, Guadalajara, CDMX (2), Aguascalientes
- Brazil: São Paulo, Fortaleza
- Argentina: La Plata, Buenos Aires
- · Chile: Santiago

- Paraguay: Asunción
- · Colombia: Bogotá
- · Peru: San Isidro
- · Spain: Madrid, Coruña
- · India: Bangalore
- · China: Wuxi

## **SERVICES**

- · Portfolio Transformation
  - Agile Development
  - Application Modernization
  - Quality Assurance
  - APIs and Microservices
  - · SAP & Salesforce Services
- · Service Transformation
  - DevOps
  - Site Reliability Engineering
  - · Application Management
  - · Cloud Management
  - · End-user Support
- · Digital Acceleration
  - Digital Business Consulting
  - · Digital Innovation Labs
  - · Customer Experience Design & Engineering
  - Cognitive Automation
  - Digital Architecture and Platform Advisory

# **RECENT AWARDS AND RECOGNITION**

- "Major Contender" in Intelligent Process Automation Solutions PEAK Matrix® Assessment (Everest Group)
- · Named a "Best place to work" in Mexico (Expansión)
- Great Place to Work-Certified™ in Brazil (Great Place to Work®)
- · Named a "Best place to work" in Spain (Forbes)
- · Blue Yonder "Consulting Partner of the Year"
- · Named a "Top Choice for Nearshore" (ISG)
- · Recipient of H-E-B Strategic Partner Award
- Softtek creative agency, La Moderna, named "Premier Partner" (Google)
- · Cigna Well-Being Award for Commitment to Employee Health