



## FAST FACTS

Softtek helps its clients to gain a competitive edge by implementing digital solutions that propel their business strategies. We do this via our value-creating, human-centric platform that thrives at the intersection of people, business, and technology. A global company and the first to introduce the Nearshore model, discover how we create value through technology at [www.softtek.com](http://www.softtek.com) and connect with @Softtek in social media.

**FOUNDED** December 1982

**OWNERSHIP** Private

**EMPLOYEES** ~15,000

### LEADERSHIP

- Blanca Treviño, President & Chief Executive Officer
- Agustín de la Maza, Chief Solutions Officer
- Fernando Mendez, Chief Shared Services Officer
- Luis Revilla, Chief People Officer
- Doris Seedorf, CEO of Spain
- Alejandro Camino, Chief Marketing Officer
- Roberto Montelongo, Chief Operating Officer
- Carlos Funes, MD, BFS & Mexico Market
- David Jiménez, MD, CPG
- Heriberto Murillo, Chief Financial Officer
- Beni Lopez, MD, Industrial & US Market
- Carlos Mendez, MD, High Tech, Telecom & Media
- Miguel Saldivar, MD, Retail
- Eduardo Guerrero, Chief Sales Officer, MD, Government Sector
- Juan José D'Alessandro, MD, Healthcare & Insurance
- Ricardo Gonzalez, MD, Hospitality
- Melik Hernandez, MD, Transportation & Logistics
- Mauro Mattioda, MD, Utilities, Agroindustry & South America Market
- David Rafael, Chief Talent Officer
- Jaime Palacios, Chief Value Discovery Officer

### CORPORATE OFFICES

- Headquartered in Monterrey, Mexico
- 30 global offices in Latin America, United States, Europe and Asia

### CUSTOMERS

- Softtek is a preferred service provider for several Global 2000 organizations
- Top-tier corporations in the markets where we operate

### GLOBAL DELIVERY CENTERS

- **Mexico:** Monterrey, Ensenada, Guadalajara, CDMX (2), Aguascalientes
- **Brazil:** São Paulo, Fortaleza
- **Argentina:** La Plata, Buenos Aires
- **Chile:** Santiago
- **Paraguay:** Asuncion
- **Colombia:** Bogota
- **Peru:** Lima
- **Spain:** Madrid, Coruña
- **India:** Bangalore
- **China:** Wuxi

### SERVICES

#### Portfolio Transformation

- Agile Development
- Application Modernization
- Quality Assurance
- APIs and Microservices
- SAP & Salesforce Services

#### Service Transformation

- DevOps
- Site Reliability Engineering
- Application Management
- Cloud Management
- End-user Support

#### Digital Acceleration

- Digital Business Consulting
- Digital Innovation Labs
- Customer Experience Design & Engineering
- Cognitive Automation
- Digital Architecture and Platform Advisory

### RECENT AWARDS AND RECOGNITION

- "Niche Player" in Gartner Magic Quadrant for Custom Software Development Services, Worldwide
- "Major Player" in IDC MarketScape: Worldwide Omni-Channel Guest Experience Services
- 100 Best Companies to Work For (Forbes Spain)
- "Fair Play, Equal Pay" Certification (Girl Scouts)
- Great Place to Work-Certified™ in India, Brasil and Argentina
- Top IT Company in Mexico (Expansión)
- "Select Level" in PartnerConnect Consulting Guidewire global program
- "Business Partner of the Year 2023" in Latam (Stibo Systems)
- Softtek creative agency, La Moderna, named "Premier Partner" (Google)
- Cigna Well-Being Award for Commitment to Employee Health