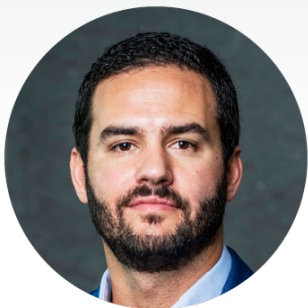




DAVID JIMÉNEZ

GLOBAL CHIEF EXECUTIVE OFFICER

David Jiménez was appointed Global Chief Executive Officer of Softtek in October 2026.

David joined Softtek in 2012 to lead mergers and acquisitions, reporting directly to the CFO. He led several acquisitions and oversaw the financial and operational performance of many of the company's strategic investments.

In 2014, he became VP of Business Development, where he built and grew 15 of Softtek's most important accounts. Over the next four years, he helped position Softtek as a leading technology partner for consumer goods companies, working with 8 of the 10 largest consumer companies in Mexico across infrastructure, application services and digital transformation initiatives.

In 2019 he became Managing Director of Softtek's global Consumer Packaged Goods (CPG) practice, responsible for strategy, sales, solution design and project delivery worldwide. Under his leadership, the business helped global brands modernize complex supply chains and create more personalized customer experiences.

As CEO, David is focused on helping clients turn AI into measurable business results and on growing Softtek's presence in the markets it operates.

David holds a degree in Business Administration from Chapman University in California.