



## JAIME PALACIOS

CHIEF VALUE DISCOVER OFFICER

Jaime Palacios is the Chief Value Discovery Officer at Softtek, where he leads innovation, business growth, and strategic offerings. He joined the company in 1999 and has held various technical and management positions, including Senior Vice President of Digital & Innovation, Global Practice Manager of App Development, and Country Manager of the West Coast for the US market.

Jaime's expertise lies in driving digital transformation through distributed Lean-Agile and DevOps approaches for Fortune 500 companies. He oversees global strategic partnerships and domain-specific collaborations. With a degree in computer science from Universidad de las Americas Puebla, Jaime is an Agile enthusiast and emerging tech visionary. He is passionate about empowering future generations through tech education initiatives.