Softtek®

BLUE YONDER DEMAND PLANNING: PRECISION IN PREDICTION

You deserve a Blue Yonder Demand Planning journey that's **Simple**, **Smart**, **Reliable**.

PAIN POINTS BY PROCESS

WITH SOFTTEK + BLUE YONDER

Manual, low-accuracy forecasting often relies on spreadsheets and outdated methods
→ **AI-powered forecasting and real-time sensing** enable accurate, collaborative demand planning

Static safety stock levels cause overstocks or stockouts due to poor visibility
→ **Dynamic, service-driven inventory targets** align with full supply chain visibility and responsiveness

Disconnected planning and execution lead to inefficient fulfillment and logistics
→ **Integrated fulfillment orchestration** optimizes sourcing, allocation, and transportation flows

Siloed teams and limited partner integration hinder collaboration and agility
→ **Cloud-based, shared planning platforms** enable internal and external alignment across the network

25+ YEARS OF PARTNERSHIP WITH BLUE YONDER

Driving results through deep product knowledge and global execution across:

- Consulting & roadmap
- Implementation, migration, integration
- Solution management & support
- Hosting & licensing
- Education

Demand Planning overview

Anticipate customer needs with precision using AI-powered planning that connects demand sensing, forecasting, and fulfillment for smarter, end-to-end decision-making

SOLUTION DETAILS

Demand Planning: Leverage AI and machine learning to generate accurate, granular forecasts that align with real-time demand signals.

Inventory Optimization: Optimize inventory across all echelons with dynamic safety stock calculations and service-level–driven targeting.

Supply Planning: Plan production, sourcing, and distribution with full visibility into capacity constraints and lead times.

Replenishment Planning: Enable demand-driven replenishment with automated ordering that adapts to supplier constraints and variability.

MOVING THE NEEDLES THAT MATTER

Improve forecast accuracy by 20-30%

Reduce inventory by up to 10% through better working capital use

Increase revenue by 1-3% through improved product availability

RECENT PROJECTS

Top Mexican supermarket chain

Upgrading and realigning Blue Yonder planning tools to meet evolving business needs and sustain record growth.

Have a question? Connect with our BY team on LinkedIn and get the guidance you need– fast.

- in **Israel Tavizón**
- in **Sergio Zolezzi**
- in **Igor Alvarez Cañón**

softtek.com