

BLUE YONDER DEMAND PLANNING: PRECISION IN PREDICTION

You deserve a Blue Yonder Demand Planning journey that's **Simple, Smart, Reliable.**

■ PAIN POINTS BY PROCESS

Manual, low-accuracy forecasting often relies on spreadsheets and outdated methods



Static safety stock levels cause overstocks or stockouts due to poor visibility



Disconnected planning and execution lead to inefficient fulfillment and logistics



Siloed teams and limited partner integration hinder collaboration and agility



■ WITH SOFTTEK + BLUE YONDER

AI-powered forecasting and real-time sensing enable accurate, collaborative demand planning

Dynamic, service-driven inventory targets align with full supply chain visibility and responsiveness

Integrated fulfillment orchestration optimizes sourcing, allocation, and transportation flows

Cloud-based, shared planning platforms enable internal and external alignment across the network

25+ YEARS OF PARTNERSHIP WITH BLUE YONDER

Driving results through deep product knowledge and global execution across:

- Consulting & roadmap
- Implementation, migration, integration
- Solution management & support
- Hosting & licensing
- Education

Demand Planning overview

Anticipate customer needs with precision using AI-powered planning that connects demand sensing, forecasting, and fulfillment for smarter, end-to-end decision-making

SOLUTION DETAILS



Demand Planning: Leverage AI and machine learning to generate accurate, granular forecasts that align with real-time demand signals.



Inventory Optimization: Optimize inventory across all echelons with dynamic safety stock calculations and service-level-driven targeting.

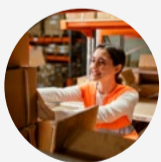


Supply Planning: Plan production, sourcing, and distribution with full visibility into capacity constraints and lead times.

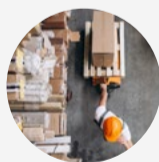


Replenishment Planning: Enable demand-driven replenishment with automated ordering that adapts to supplier constraints and variability.

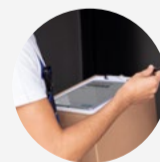
MOVING THE NEEDLES THAT MATTER



Improve forecast accuracy by 20-30%



Reduce inventory by up to 10% through better working capital use



Increase revenue by 1-3% through improved product availability

■ RECENT PROJECTS



Top Mexican supermarket chain

Upgrading and realigning Blue Yonder planning tools to meet evolving business needs and sustain record growth.

Have a question? Connect with our BY team on LinkedIn and get the guidance you need— fast.



Anna Coca



Francisco Martínez



Igor Alvarez Cañón

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.