RESILIENT SUPPLY CHAIN: DE-RISK AND OPTIMIZE WITH SOFTTEK ACCELERATORS

You deserve a Blue Yonder-powered supply chain that adapts with Softtek's **Simple**, **Smart**, **Reliable** approach.

PAIN POINTS BY PROCESS

Inefficient resource use due to lack of real-time, actionable insights

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Fragmented view of supply chain processes from suppliers to customers

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Slow response to shifting customer demands limits agility and service

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Siloed technologies block end-to-end performance insight

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WITH SOFTTEK + BLUE YONDER

AI-powered data orchestration improves OEE, OTIF, and resource prioritization across machines, materials, and labor

Integrated analytics and smart alerting connect data silos, monitor risk, and enable proactive decision-making

GenAI-enabled asset tracking and visibility boost responsiveness across inbound logistics, warehousing, and delivery

Agentic AI and cognitive automation maximize tech-stack value with minimal CAPEX and scalable integration

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25+ YEARS OF PARTNERSHIP WITH BLUE YONDER

Driving results through deep product knowledge and global execution across:

- Consulting & roadmap
- Implementation, migration, integration
- Solution management & support
- Hosting & licensing
- Education

Resilient Supply Chain overview

Extend the value of your Blue Yonder implementation with Softtek's modular accelerators—combining IoT, real-time analytics, and pre-built AI/ML models to digitize operations, track assets, and drive smarter, faster decisions across the supply chain

SOLUTION DETAILS

Asset Tracking & Logistics Enablement: Enhance logistics and warehousing operations with real-time asset tracking and monitoring—driving control, compliance, and efficiency.

Shop Floor Digitization: Digitize production environments using IoT and automation to optimize resource use, enable real-time operations, and increase transparency.

Smart Integrations & AI-Driven Insights: Achieve end-to-end visibility by integrating data across systems and applying pre-built ML models to generate predictive, actionable analytics.
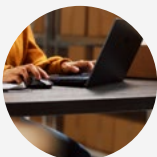
Powered by Softtek Accelerators: Enhancing your Blue Yonder implementation with proprietary AI, data orchestration, IoT, and automation tools tailored to your supply chain.
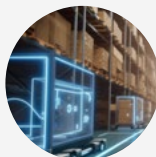

MOVING THE NEEDLES THAT MATTER

Achieve 100% asset traceability and compliance in regulated industries

Ensure high uptime of critical assets through predictive monitoring

Increase production efficiency with smart IoT-enabled operations

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RECENT PROJECTS

Fortune 50 company in the energy sector

Achieving $300M+ in savings by analyzing 1B+ data points with Softtek's enterprise IoT and analytics platform, blauLabs.

Have a question? Connect with our BY team on LinkedIn and get the guidance you need– fast.

in Krishnan Venkat

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

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