

# BLUE YONDER TMS: OPTIMIZE EVERY MILE

You deserve a Blue Yonder TMS journey that's **Simple, Smart, Reliable.**

## PAIN POINTS BY PROCESS

**Suboptimal planning and poor load utilization** drive up costs and reduce service levels



**Manual execution and limited fleet visibility** lead to inefficiencies and delays



**Reactive decisions and lack of modeling** increase costs and reduce resilience



**Freight settlement errors and weak contract handling** limit cost control



## WITH SOFTTEK + BLUE YONDER

**Integrated and iterative planning** aligns fleet, carriers, and WMS to cut costs and improve delivery performance

**Automated execution and predictive planning** improve capacity use, reduce risk, and boost resource utilization

**Data-driven network modeling** enables smarter tradeoff decisions and prepares operations for disruption

**Automated rate management** streamlines negotiations and ensures competitive, consistent pricing

## 25+ YEARS OF PARTNERSHIP WITH BLUE YONDER

Driving results through deep product knowledge and global execution across:

- Consulting & roadmap
- Implementation, migration, integration
- Solution management & support
- Hosting & licensing
- Education

## TMS overview

Optimize, automate, and orchestrate transportation across all modes—truck, rail, ocean, and air—with AI-powered, cloud-based planning and real-time execution.

## SOLUTION DETAILS



**Transportation Planning & Optimization:** Use AI/ML to plan and optimize multi-modal shipments—improving routing, consolidating loads, and reducing transportation costs.



**Carrier Management & Execution:** Automate tendering, dynamically select the best carriers, and manage end-to-end shipment execution across all modes.

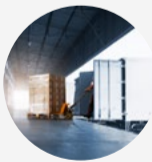


**Real-Time Visibility & Event Management:** Gain live shipment tracking, predictive ETAs, and automated alerts to proactively manage disruptions through exception workflows.

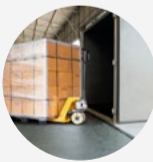


**Freight Settlement & Audit:** Simplify invoice validation, payment processing, and cost allocation with built-in audit capabilities and dispute resolution tools.

## MOVING THE NEEDLES THAT MATTER



Reduce truckload transportation costs by up to 12%



Cut less-than-truckload (LTL) costs by up to 5%



Lower total transportation spend by up to 2%

## RECENT PROJECTS



**Multinational food manufacturer**  
(LATAM operations)

Rolling out a unified, multi-country transport solution with Blue Yonder TMS.

Have a question? Connect with our BY team on LinkedIn and get the guidance you need— fast.



Israel Tavizón



Sergio Zolezzi



Igor Alvarez Cañón

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.