



# BLUE YONDER TMS: OPTIMIZE EVERY MILE

You deserve a Blue Yonder TMS journey that's **Simple, Smart, Reliable.**

## PAIN POINTS BY PROCESS

**Suboptimal planning and poor load utilization** drive up costs and reduce service levels



**Manual execution and limited fleet visibility** lead to inefficiencies and delays



**Reactive decisions and lack of modeling** increase costs and reduce resilience



**Freight settlement errors and weak contract handling** limit cost control



## WITH SOFTTEK + BLUE YONDER

**Integrated and iterative planning** aligns fleet, carriers, and WMS to cut costs and improve delivery performance

**Automated execution and predictive planning** improve capacity use, reduce risk, and boost resource utilization

**Data-driven network modeling** enables smarter tradeoff decisions and prepares operations for disruption

**Automated rate management** streamlines negotiations and ensures competitive, consistent pricing

## 25+ YEARS OF PARTNERSHIP WITH BLUE YONDER

Driving results through deep product knowledge and global execution across:

- Consulting & roadmap
- Implementation, migration, integration
- Solution management & support
- Hosting & licensing
- Education

## TMS overview

Optimize, automate, and orchestrate transportation across all modes—truck, rail, ocean, and air—with AI-powered, cloud-based planning and real-time execution.

## SOLUTION DETAILS



**Transportation Planning & Optimization:** Use AI/ML to plan and optimize multi-modal shipments—improving routing, consolidating loads, and reducing transportation costs.



**Carrier Management & Execution:** Automate tendering, dynamically select the best carriers, and manage end-to-end shipment execution across all modes.

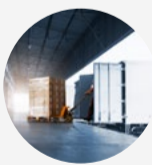


**Real-Time Visibility & Event Management:** Gain live shipment tracking, predictive ETAs, and automated alerts to proactively manage disruptions through exception workflows.

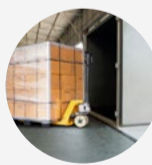


**Freight Settlement & Audit:** Simplify invoice validation, payment processing, and cost allocation with built-in audit capabilities and dispute resolution tools.

## MOVING THE NEEDLES THAT MATTER



Reduce truckload transportation costs by up to 12%



Cut less-than-truckload (LTL) costs by up to 5%



Lower total transportation spend by up to 2%

## RECENT PROJECTS



**Multinational food manufacturer**  
(LATAM operations)

Rolling out a unified, multi-country transport solution with Blue Yonder TMS.

Have a question? Connect with our BY team on LinkedIn and get the guidance you need—fast.



**Anna Coca**



**Francisco Martínez**



**Igor Alvarez Cañón**