

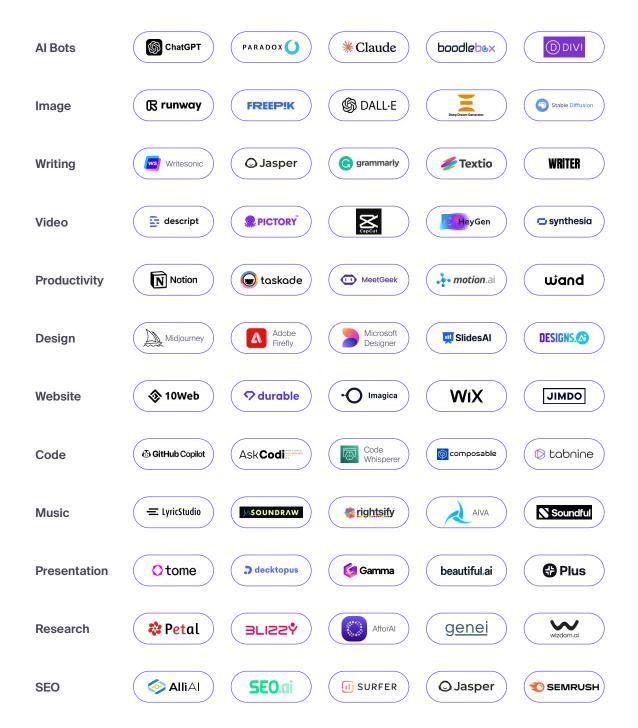


Generative Al: Cheat Sheets

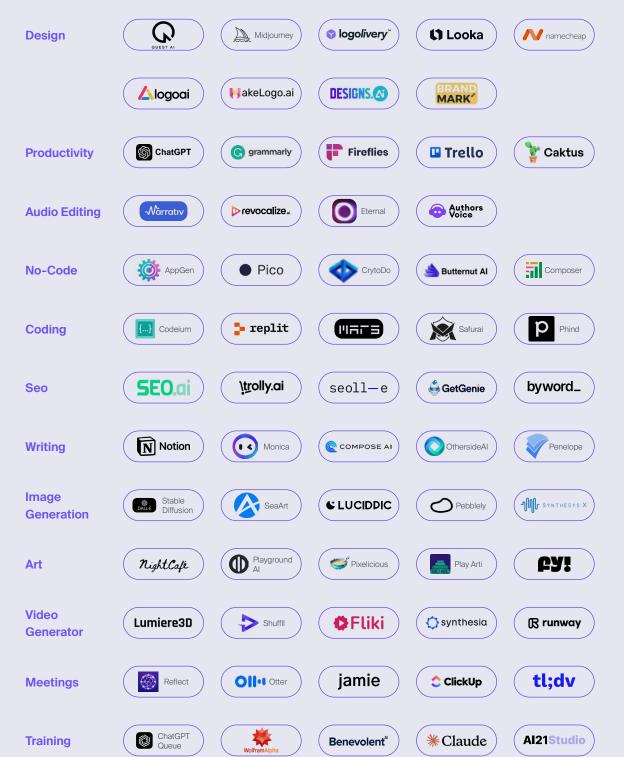
Index

| 01 | 13 | | |
|--|---|--|--|
| The most popular AI in 2024 Page 03 | Prompt engineering in 2024 Page 15 | | |
| 02 | 14 | | |
| Top 68 Al tools collection to x10 productivity Page 04 | Top 30 Al tools for startup Page 16 | | |
| 03 120 Al Generators On Top 2024 | 15 10 Al tools skyrocket your business | | |
| Page 05 | Page 17 | | |
| 04 Maximizing your Experience with Chat GPT-4o | 16 Entrepeneur Al Journeyfor business growth | | |
| Page 06 | Page 18 | | |
| 05 Maximizing your experience with Midjourney | 17 Unlocking new roles for your company | | |
| Page 07 | Page 19 | | |
| 06 Maximizing your experience with prompt | 18 Al tools for innovators | | |
| Page 08 | Page 20 | | |
| 07 Maximizing your experience with prompt engineering | 19 Top 50 ChatGPT sales-boosting prompts | | |
| Page 09 | Page 21 | | |
| 08 Types of prompting | 20 55 AI sales tools on top 2024 | | |
| Page 10 | Page 22 | | |
| 09 Top 6 Al tools in genetic programming | 21 Al tools for innovation | | |
| Page 11 | Page 23 | | |
| 10 Best Al Programming Tools | 22 Guide to types of AI and Machine Learning | | |
| Page 12 | Page 24 | | |
| 11 Root Al tools for coffware dovelopers in 2024 | 23 Use cases for ChatGPT in Innovation Management | | |
| Best Al tools for software developers in 2024 Page 13 | Page 25 | | |
| 12 Top 40 best prompts for developers | 24 Prompts for innovation | | |
| Page 14 | Prompts for innovation Page 26 | | |

The most popular AI in 2024

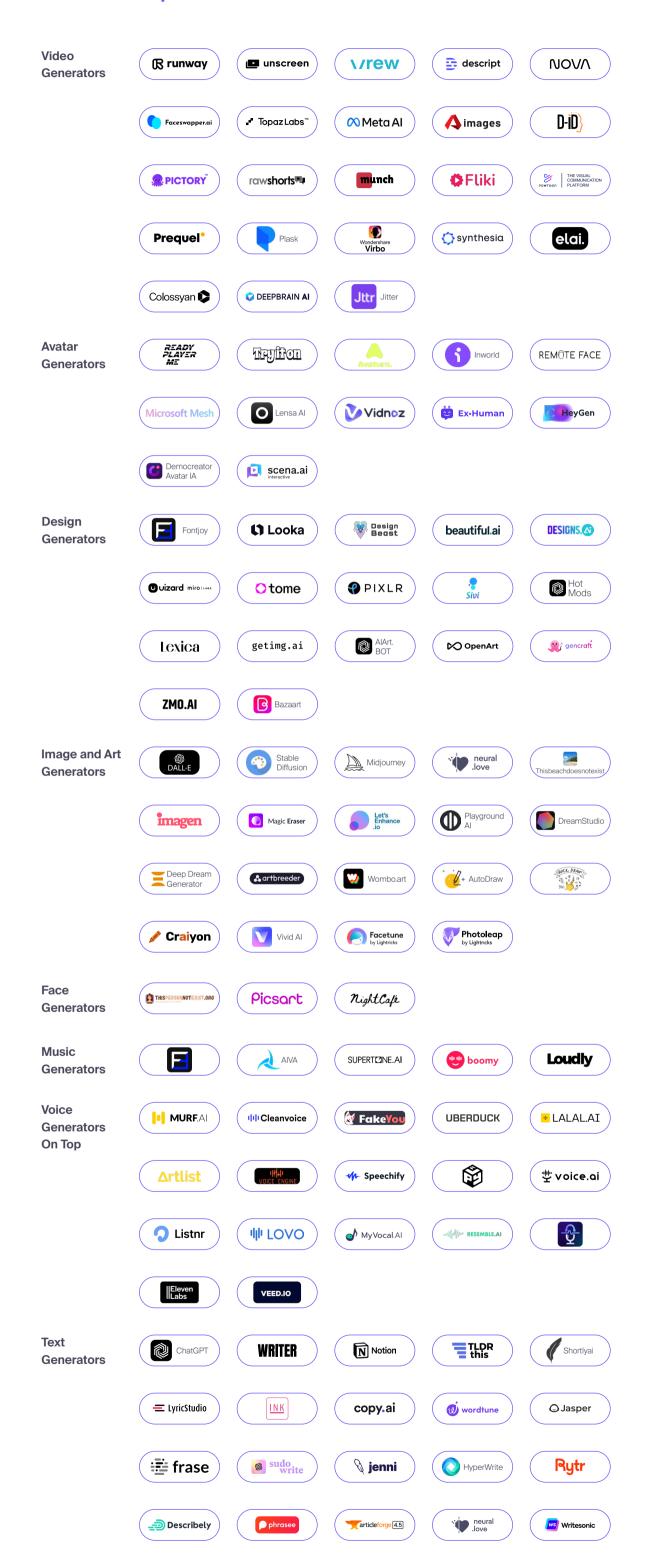


Top 68 AI tools collection to x10 productivity





120 Al Generators On Top 2024



be my eyes



Maximizing your Experience with Chat GPT-40

Capabilities of CHAT GPT4-0

- Improved understanding and generation of nuanced responses
- Multimodal capabilities (text and image processing)
- Handles longer conversations with extended context retention
- Enhanced fine-tuning and customization options
- Improved bias mitigation mechanisms
- Better at generating creative content (stories, poems, etc.)
- Stronger performance across various specialized fields (law, medicine, technology)

Role Prompting

- 1. **Assign a role:** Start your prompt by assigning a role to ChatGPT, such as "You are a poet" or "You are a personal trainer."
- Add context: Specify what you expect from ChatGPT based on the role assigned. For instance, if it's a personal trainer, mention areas of expertise like nutritional data and exercise science.
- 3. Request a response: Ask your question or provide the task you want ChatGPT to perform, ensuring it aligns with the assigned role.

Example

Poet Role: Prompt: "You are a poet. Respond to the following: 'Explain the most important way ChatGPT can help me. The answer should be no more than 100 words."

Useful Al Agents:

- Game Builder GPT provides a user-friendly platform to unleash your creativity and enjoy endless gaming possibilities
- ArtFish is a versatile tool that generates customized content menus from URLs.
- The Wes Anderson Style Generator is a tool that assists users in adapting images to match the distinctive visual style of filmmaker Wes Anderson
- Anki Copilot is a tool designed to streamline the process of creating Anki flashcard decks from lecture slides, papers, and books.
- Guru is an online platform where users can access the teachings and wisdom of a mystical guru to navigate life's challenges.

Tips and Tricks

- 1. Use images to add detail to prompts.
- 2. Ask about current events with Browse with Bing.
- 3. Be specific about the purpose of your content.
- 4. Clarify the audience for better results.
- 5. Request revisions or ask follow-up questions.
- 6. Explore third-party integrations for additional features.
- 7. Use GPT as a virtual editor for revisions.
- 8. Avoid words and phrases with multiple meanings.
- 9. Utilize GPT for brainstorming ideas.
- 10. Verify all factual information generated.
- 11. Understand the limitations of GPT, including biases and inability to retain long-term data.
- 12. Avoid sharing sensitive or private information due to GPT's training mechanism.

Tones and Style

1. Define Your Writing Style

- Explain preferences:
 "I like a conversational tone with clear, concise language."
- Provide a 'gold standard' example.-State dislikes: "Too formal and jargon-filled."

2. Identify Your Audience

Describe your audience:
 "Small business owners who
 want straightforward, practical
 advice on marketing trends."

3. Train with Detailed Prompts

 Give comprehensive prompts including title, keywords, and blog structure.

4. Refine the Output

- Review and provide specific feedback: "Tone is good but delve deeper into digital transformation."
- Iterate until content aligns with your style.

5. Summarize the Style

 Ask ChatGPT to describe the writing style: "Describe our writing style step-by-step for consistency."

6. Test with New Prompts

- Apply the style blueprint to new content.
- If needed, refine based on feedback: "This section needs more detail."

7. Iterate for Perfection

 Continuously refine through feedback loops until satisfied with the consistency and quality of the output.



Maximizing your experience with Midjourney

Key parameters - - stylize The - - aspect or - - ar parameter The --stylize or --s parameter influences No parameter orders the Midjourney Bot manages the aspect ratio of the generated how strongly artistic modification is what not to include in your image. - - no image (width to height). It is expressed applied. Low stylization values produce accepts multiple words separated with as two numbers separated by a colon, images that closely match the prompt commas: - - no item1, item 2... such as 4:5 or 9:21, default value is but are less artistic. set to square 1:1. - - repeat - - iw --chaos The -- repeat or -- r parameter Adjusts the weight of the image to the text The - - chaos or - - c parameter influences runs a job multiple times. prompt when image URL is included for how different the generated images turn reference. 0 is the closest to the text and out. - - chaos accepts values 0-100. The 3 is the closest to the image. default - - chaos value is 0 - - style raw Gives the generated images more "natural" look. **Optional parameters** --tile --weird - - niji The - - tile parameter generates images This parameter introduces unpredictable This parameter gives an image illustration that can be used as repeating tiles to and offbeat qualities to the generated create seamless patterns for fabrics, images. It accepts values 0 to 1000. wallpapers and textures. Basic prompt structure **MEDIUM SUBJECT ENVIRONMENT** COMPOSITION MOOD LIGHTING PALETTE

Maximizing your experience with prompt

Basic invitation structure

Acting as a [ROLE] perform [TASK] in [FORMAT]

Act as [ROLE]

Website Designer, Therapist, Prompt Enginee, Project Manager, Mindset, Coach, Lawyer, Journalist, Inventor, Copywriter, Chief Financial, Officer, Best Selling Author, Analyst, Advertiser, Accountant. Marketer

Create a [TASK]

Social Media Post, Email Sequence, Summary, Ad Copy, Essay, Recipe, Product, Description, Cover Letter, Analysis, SEO Keywords, Blog Post, Book Outline, Sales Copy, Article, Video Script, Headline

Show as [FORMAT]

Spreadsheet, Code, Rich Text, Word, Cloud, Summary, XML, Graphs, CSV file, Gantt Chart, JSON, Plain Text, File, HTML, Markdown, a list, PDF, a Table

Prompt Priming

ZERO: Provide 5 Headlines on [Topic]

SINGLE: Generate 5 Headlines related to [Topic]. For instance, one headline could be: 5 ways to shed pounds.

MULTIPLE: Compose 5 Headlines regarding [Topic].

For example, consider these headline: effective ways to shed pounds; accelerate fat loss in 4 weeks; bid farewell to stubborn fat; discover a swifter approach to rapid weight loss.

Business Consultant

Can you provide suggestions for cost-effective strategies to enhance the promotion of my business?

In the role of a Business Consultant, what would be the most effective approach to address the [Problem]?

Devise a 30 day plan for social media content centered around [Topic1] and [Topic2]

Linked Prompting

- 1. Provide me with the ideal outline for an effective & persuasive blog post.
- 2. Write a list of engaging Headlines for this Blog post based on [Topic].
- 3. Write a list of Subheading & Hooks for this same blog post.
- 4. Write a list of Keywords for this Blog.

5. Write a list of Compelling Call-to-Actions for the blog post.

- Combine the best headline with the best Subheadings, Hooks, Keywords and Call-to-Action to write a blog post for [Topic]
- 7. Re-write this Blog Post in the [Style], [Tone], [Voice] and [Personality]

Framework

Automatic Prompt Engineer

Maximizing your experience with prompt engineering

Types of prompts

- Open-Ended Prompts:
 encourage broad, creative responses.
- Closed-Ended Prompts: seek specific, constrained answers.
- Factual Prompts: request objective information.
- Opinion-based Prompts: ask for viewpoints.
- Instructional Prompts: direct the model to perform a task.

Structure of a prompt

Introduction: The introduction acts as the starting point of our prompt. This is where we define the context or pose the initial question. This section should be clear and direct, setting the tone and theme of what we seek.

Body: The body of the prompt is where we provide additional details and specifications. Here, being as explicit as possible about what we expect is crucial. We can include variables, specific conditions, and other relevant information to help the Al better understand our request.

Closure: The closure is optional and is used to give instructions on the desired response format or to add any final restriction. For example, if we want the response to be in list form, we should specify it here.

Writing effective prompts

- Be Clear and Specific: ambiguity can lead to unexpected results
- Provide Contextual Cues: background information helps guide the model's responses
- Set the Right Tone and Style: specify if you want a formal, casual or technical response

Advanced prompt techniques

- Chain of thought prompting: break down complex questions into simpler steps
- **Zero-shot learning:** asking the model to perform a task without prior examples
- One-shot and few-shot learning: providing one or a few examples to guide the model's output

For Programmers

Programmers and developers can get code examples, explanations about programming concepts, and specific algorithms:

- «Provide a code example in {Python} for {scraping data from web pages} and storing them in {an SQL database}.»
- «Explain to me how to implement {user authentication} in a {web application} using {Flask}.»
- «Generate an algorithm in {JavaScript} to {sort a list of objects based on multiple properties}.»

For Entrepreneurs

Entrepreneurs can find valuable assistance in developing business plans, financing strategies, and revenue models:

- «Develop a business plan for an {educational technology startup} that focuses on {language learning}.»
- «Suggest financing strategies for {a renewable energy project} with a {crowdfunding} model.»
- «Develop a revenue model for a {meditation app} that includes {subscriptions and in-app purchases}.»

Types of prompting



1. The Persona Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- Act as Persona X
- Perform task Y



2. The Question Refinement Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- From now on, whenever I ask a question, suggest a better version of the question to use instead.
- (Optional) Prompt me if I would like to use the better version instead.



3. The Cognitive Verifier Pattern

To use the Cognitive Verifier Pattern, your prompt should make the following fundamental contextual statements:

- Generate a number of additional questions about X
- Combine the answers to the individual questions to produce Y



4. The Audience Persona Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- Explain X to me
- Assume that I am Persona Y



5. The Flipped Interaction Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- I would like you to ask me questions to achieve X
- You should ask questions until condition
 Y is met or to achieve this goal
 (alternatively, forever)



6. The Game Play Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- Create a game for me around X OR we are going to play an X game
- One or more fundamental rules of the game



7. The Template Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- I am going to provide a template for your output
- X is my placeholder for content



8. The Meta Language Creation Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

 When I say X, I mean Y (or would like you to do Y)



9. The Recipe Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- I would like to achieve X
- I know that I need to perform steps A,B,C



10. The Alternative Approaches Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- If there are alternative ways to accomplish a task X that I give you, list the best alternate approaches
- (Optional) compare/contrast the pros and cons of each approach



11. The Ask for Input Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

Ask me for input X



12. The Menu Actions Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

Whenever I type: X, you will do Y.



13. The Fact Check List Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

- Generate a set of facts that are contained in the output
- The set of facts should be inserted at POSITION in the output



14. The Tail Generation Pattern

To use this pattern, your prompt should make the following fundamental contextual statements:

• At the end, repeat Y and/or ask me for X.





15. The Format

following fundamental contextual statements:

Filter this information to remove X



Top 6 Al tools in Genetic Programming



Push programming language and PushGP system language implemented in Clojure for evolutionary computation, intelligent agent design and automatic programming of quantum computers.

lacava/ellen

Developed in C++ uses a syntax-free, stack-based linear genome to build candidate equations. It is designed to include different evolutionary methods for system identification.



Evolutionary research computing system written in Java, designed to be highly flexible and easily modified.



Evolutionary computing framework based on distributed evolutionary algorithms for rapid prototyping and testing.



Leverages automated evolutionary algorithms to analyze data and create accurate predictive models in minutes instead of months.



Written in java focuses on scalable machine learning through genetic programming.

Best Al Programming Tools

Free Al coding assistant tools



Your Al-powered copilot for software development.



Al-driven assistant tool designed to analyze and visualize data.



Copilot for CodeMirror

An open-source extension designed to enhance the CodeMirror text editor.



Confluence-like technical docs automatically with Al.



Kel

Al-based assistant embedded in your Command Line Interface.



Specialized tool designed to augment developer environments.



NEXBot

A platform that allows users to build, customize and share their own unique GPT chatbots.



Offers open-source AI models with an emphasis on compute efficiency, utility and trustworthiness.



An efficient and utility-rich tool developed to streamline the process of coding for embedded systems by offering an Al-powered code generator for Arduino.



Pixels2Flutter

A practical and innovative tool designed to convert UI screenshots into functional Flutter code.



Al tool that enhances Playwright test with the power GPT4.



Is an Al-powered SQL development companion that offers various features to simplify and enhance the process of SQL development.

Al coding assistant tools



OpenAl Codex

Translates language into functional code.



Revolutionizing Productivity with Personalized Al



Revolutionizing Code

Development with

Al Prowess.



Al-powered coding assistant for enhanced productivity and security.



Transforming Divi builder with seamless content and design.



Al code assistant revolutionizing development with real-time completions.



Collaborative coding redefined with Al-driven



Your intelligent coding companion for efficiency.



Your Al-powered development companion.



Al-native platform, revolutionizing coding efficiency and collaboration.



Al-powered bug tracker for agile, efficient, and collaborative development.



Al-powered WordPress coding for devs and non-techies alike.



Instant SQL queries, no prior knowledge needed.



Your Al coding companion for seamless development.



Your all-in-one Al copilot for advanced content generation.

and generation.



Revolutionizina WordPress coding with Al for all users.



Al-driven tests, reviews, and smarter development.



your development workflow.

is a customizable static Transformer model code analysis tool that advancing code seamlessly integrates into understanding



Is your steadfast pair programmer, armed

DesignerGPT



AutoExpert (Dev)





Best Al tools for software developers in 2024



Code completion



Code analysis



PolyCoder

Code generation



Large-scale code generation



Meetings and transcripts



Process documentation



Code documentation



Hugging Face

Natural language processing



Code understanding

Codepeer

Web site generation



Code debugging



High quality code generation



Code editing

CODIUM

Test generation with AI



Code migration

cody

Advanced code assistant



Natural language descriptionbased code



Code review optimizer

Ask**Codi**

Al-powered code search engine



Codiga

Design your own static code analysis rules



Programs that interact with Google



Code analysis

Top 40 best prompts for developers

Code generation

- Can you generate code for [add specific programming task or problem] in [specify programming language or framework]?
- 2. What is the most efficient or elegant way to generate code for [insert specific programming task or solution] in [insert programming language or framework]?
- 3. Is there a library or tool that can assist with generating code for [insert specific programming task or goal] in [insert programming language or framework!?
- 4. Write a [language] function to filter [data structure] based on [condition] with the following inputs: [input variables] and expected output: [output description]
- **5.** Design a [language] algorithm to solve [problem] using [strategy or technique].

Natural language processing

- **24.** Suggest the refactoring improvements for the following [language] code: [code snippet].
- **25.** Optimize the following [language] code for lower memory usage: [code snippet].
- **26.** Refactor the following [language] code to improve its error handling: [code snippet].

Code translation

27. Translate the following [language] code for calculating the average of user input numbers into [desired language]: [code snippet].

Code completion

- **6.** Complete the [language] code that [function]: code snippet
- **7.** Complete the [language] code to convert [data structure] into [output format]: [code snippet].
- **8.** Finish the [language] implementation of a multithreading solution for [problem].

Requirement analysis

- **28.** Analyze the following project requirements and suggest the technology stack: [project requirements].
- 29. Interpret the following project requirements and provide a detailed project plan with milestones and deliverables: [project requirements].
- **30.** Convert the following project requirements into user stories: [project requirements].

Bug detection

- 9. Locate any logical errors in the following [language] code snippet: [code snippet].
- 10. Find the performance issues in the [language]
- **11.** Check for potential deadlock issues in the [language] code: code snippet.
- 12. Analyze the following [language] code and determine potential SQL injection vulnerabilities: [code snippet].

Networking and security

- **31.** Create a secure [language] function that performs [specific task] while preventing [security threat or vulnerability].
- **32.** Design a secure protocol for [specific use case] for my [app/website].
- **33.** Evaluate the security of the given [language] code when interacting with [external service/API].

Algorithm development

- **13.** Write a heuristic algorithm to solve a specific problem: [problem description].
- **14.** Analyze the following machine learning algorithm to improve its accuracy: [algorithm/pseudocode].
- **15.** Create a streaming algorithm to process data in real-time for [a specific purpose].
- 16. Assess the trade-offs of the given algorithm in terms of performance and resource usage: [algorithm or pseudocode].

Automated testing

- 34. Write a test script for the given [language] code that covers [functional/non-functional] testing.
- **35.** Design a performance testing strategy for a [web/mobile] app for [resource usage, latency, and throughput].
- **36.** Create a test suite for a [language] library or framework that validates its functionality and stability.
- **37.** Create an end-to-end testing strategy for a [mobile/web] app that covers critical user workflows.

Natural language processing

- 17. Perform text classification of the following text: [text sample].
- **18.** Analyze the sentiment of the following product review: [product review].
- **19.** List out the key phrases in the social media posts: [social media].

Personalized development learning

- **38.** What are the available free resources to learn [programming language/technology]?
- **39.** What learning path should I follow to become a proficient [IT job role]?
- Suggest coding challenges or competitions improve my [programming language/ technology] skills.

Code review

- Review the following [language] code for code smells and suggest improvements: [code snippet].
- 21. Review the following [language] code for scalability issues: [code snippet].
- 22. Evaluate the following [language] code for compatibility with [technology]: [code snippet].
- 23. Evaluate the test coverage of the [language] code: [code snippet].

Prompt engineering in 2024

Top six picks for prompt engineering tools



1 AIPRM

Best for an easy-to-use ChatGPT prompt Chrome Extension



2 SaaS Prompts

Best for finding free ChatGPT prompts for SaaS companies



3 PromptBase

Best for a massive library of for-sale prompts



4 PromptHero

Best for finding quality free AI image prompts



5 Agenta

Best for evaluating prompts for LLM-based Al applications



6 PromptPal

Best for an affordable subscription-based prompt library

Best prompts to try for developers

Prompt 1

Generate a code snippet for a specific programming task, such as sorting an array or implementing a linked list: [Specify the programming language and provide any additional requirements or constraints].

Prompt 2

Provide a step-by-step guide on how to troubleshoot a specific error or bug in a programming language or framework:

[Specify the error or bug and the programming language or framework].

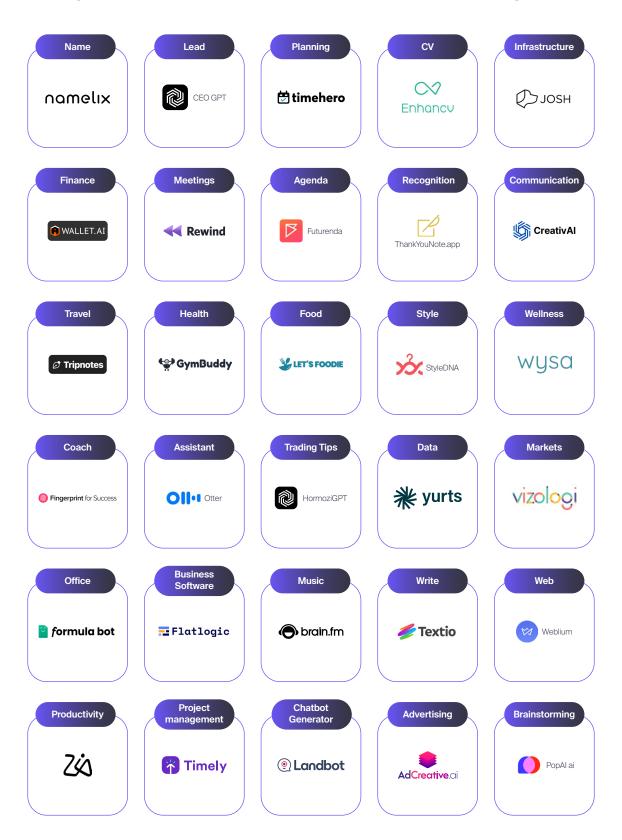
Prompt 3

Suggest the best practices for optimizing code performance in a specific programming language or framework: [Specify the programming language or framework].

Prompt 4

Generate a list of useful developer tools and resources for a specific programming language or technology stack: [Specify the programming language or technology stack].

Top 30 Al tools for startups



10 Al tools to skyrocket your business



Content Optimization

Optimize the content of your blog or channel for better engagement and conversion rates, and thus, bettermonetization!



Personalize Marketing

Create personalized marketing messages. Analyze your audience's needs and get personalized recommendations for messaging and content.



On-Page Optimization

Optimize your website's on- page elements for better search engine rankings. Get better results with your online shop.



Data Analysis

Analyze and visualize your business data. Get real-time data analysis, allowing you to make data-driven decisions and improve your business's performance.



Business Planning

Simplify the business planning process, improve keyword research, content creation, and social media management to promote your business effectively.



Project Management

Use automated workflows, real-time collaboration, and project tracking to manage your projects more efficiently.



Automate Workflows

Automate repetitive tasks and workflows like data entry, email marketing, and social media posting.



CRM

Make use of automated lead qualification, follow-ups, and customer segmentation, allowing you to build stronger relationships with your customers.



Use Chatbots

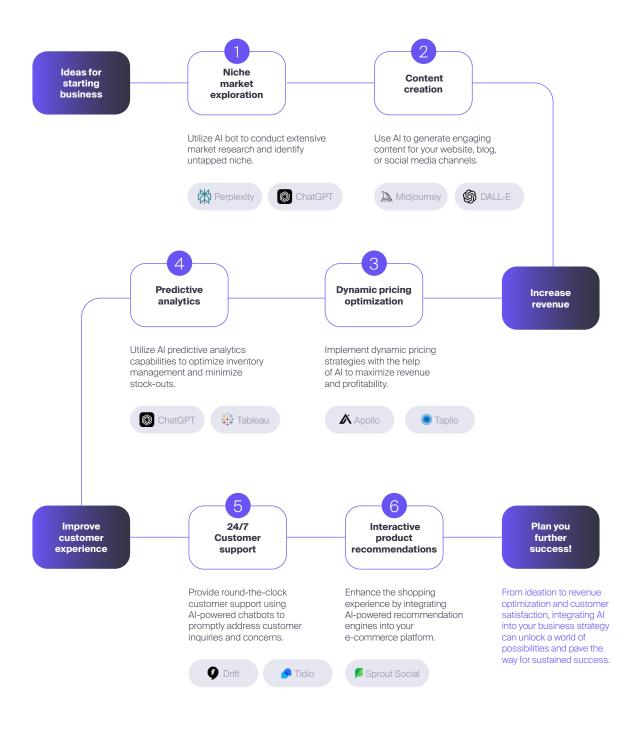
Integrate chatbots into your messengers and email, allowing you to answer customer questions, provide recs, and even process orders by yourself.



Virtual Assistants

Al tools can answer customer queries, give recommendations, and even process orders, freeing up your time to focus on other aspects of your business.

Entrepeneur Al Journey for business growth



Unlocking new roles for your company



The Idea Generator

Ask Chat GPT to brainstorm business ideas based on current market trends, ensuring you're always on the cusp of innovation.



The Social Media Guru

Have Chat GPT craft engaging social media posts that capture attention and encourage interaction.



The Market Analyst

Instruct Chat GPT to analyze customer feedback and market data, offering insights that drive informed decision-making.



The Crisis Manager

Equip Chat GPT with scenarios to develop response strategies for potential business challenges, ensuring you're prepared for any storm.



The Brand Strategist

Task Chat GPT with creating compelling brand stories, mission statements, and company values that resonate with your target audience.



The Communication Expert

Use Chat GPT to draft professional emails, proposals, and presentations that articulate your vision with clarity and persuasion.



The Innovation Advisor

Challenge Chat GPT to propose productor service enhancements, staying one step ahead in a competitive market.



The SEO Specialist

Command Chat GPT to generate SEO-friendly content prompts that boost your online presence and drive traffic.



The Customer Support Agent

Deploy Chat GPT to create a responsive chat framework that addresses common customer inquiries with efficiency and care.



The Efficiency Architect

Utilize Chat GPT to refine business processes, optimizing operations for peak performance.

Al tools for innovators

| seenapse* | Generate dozens of divergent ideas 12 | |
|-------------------------|---|------------------|
| W | Al business validator for any idea | ion |
| 10 | Validate your business idea | Ideation |
| Oll•1 | Creative idea generator from meeting insights | |
| Syntheticusers | User research with AI participants | |
| ⊞notably | Al-powered user research platform | |
| ∕ raftful | Al-powered user research platform Automated summaries of user reviews | |
| ② Seamless.Al° | Sales prospecting software built with Gen Al that generates real-time leads and verifies B2B contact information | |
| Ouizard mirotxxxx | Design stunning mockups in minutes | |
| ∽ durable | Build a website in 30 seconds | Digital design |
| Figma | Al-powered tools directly in Figma | |
| 9 PIXLR | Cloud-based suite of image editing tools and utilities, including several photo editors and a photo sharing service | |
| | Create product concepts from text prompts | |
| • | Create products concepts (also as Photoshop plugin) | Product design |
| | See your drawings come to life in seconds | |
| Fireflies | Generative Al-powered meeting note-taker that captures, transcribes, summarizes and analyzes voice conversations | |
| Reply | Full-cycle sales engagement platform | _ |
| | Al-assisted decision making | Business design |
| otome | Make presentations with a click of a button | |
| * | ChatGPT inside Google Sheets | |
| verloop.io | Optimizes customer service operations and customer satisfaction | |
| Revenue : | Comprehensive, real-time AI sales engagement and conversation intelligence platform | Consumer |
| | Is an innovative generative AI technology designed specifically for CRM that facilitates hyperscale content generation | |
| O regie.ai | Business prospecting tool, predicts optimal contact strategies continuously and executes prospecting workflows autonomously | |
| D igitalfirst.ai | Create and execute marketing plans with Al | gu |
| AdCreative.ai | Ad creatives and social media post with Al | Growth marketing |
| SMARTLY.10 | All-in-one platform that uses Gen Al to optimize strategies with personalized ad creation | Growth |

Predict customer responses and behavior in seconds

neurons

Top 50 ChatGPT sales-boosting prompts

"Create a sequence of follow-up emails

after a trade

show or event."

"Provide tips for building and maintaining strong relationships with clients." "Help me brainstorm unique selling propositions for product X."

"Generate a **pitch for selling** our service packages." "Write an email to a client explaining a delay in service or product delivery."

6

"Provide strategies for cross-selling related products." "Generate a

series of tweets

promoting a new

product.

"Write a script for a voicemail to a potential customer." "Help me create a one-pager on the main selling points of product Z." "Explain how to effectively communicate

communicate the return on investment (ROI) to potential clients."

"Write an email informing customers about an upcoming

sale."

"Create a plan for re-engaging with

suggestions for overcoming sales objections."

"Generate a follow-up email after a product demonstration."

"Provide a strategy fo

strategy for increasing product Y's market share.'

16

"Develop a **script** for **handling** a difficult customer on a call." "Help me **draft**

a response to a customer requesting a discount." "Write a response to a customer's positive feedback."

"Create a **template** for a **sales proposal.**" "Generate a catchy headline for a sales campaign."

21

"Provide an outline for a product demonstration."

"Write a response to a customer's complaint about a product delivery delay." ____23

"Create a **list of action steps** to improve customer engagement." 24

"Help me understand **how to upsell product X** to existing clients." 25

"Write a persuasive **LinkedIn InMail** to a potential customer."

26

"Develop a customer profile for product Z." ___27

"Provide talking points for a negotiation meeting with a big client." 28

"Generate a summary of a customer satisfaction survey." _____29

"Draft a response to a customer inquiry about the functionalities of product Y." 30

"Generate a monthly sales report template."

31 —

"Write a script for a cold call to a prospective customer." 32

"Create a **list of potential leads** in the healthcare industry." ___33__

"Help me prepare for a **sales** presentation for **potential client**

B.

___34

"Write an email announcing a new product update or feature to existing clients." 35

"Explain how product X can solve problems faced by businesses in the software industry."

36 –

"Draft a **thank-you email** after a successful sale." 37

"Provide **tips on closing a sale**effectively."

38

"Generate an
email response
to a client who
has concerns
about product Z's
price."

___(39

"Create an executive summary of our product Y for a business presentation."

40

"Assist me in setting up a sales strategy for the Q3."

41

"Describe the competitive advantages of product X over its rivals."

42

"Generate a proposal for a business deal with potential client A." 43

"Write a **script for a sales call** for product Z." 44

"Provide a list of questions to better understand a client's needs." "What are the

best ways to demonstrate the value of product Y to a client?"

46

"Help me understand the **key features** and **benefits** of product X."

"Develop responses to common objections to product Z." "Create a **follow-**

up email after a sales **meeting**." ——49 "Write

an **introductory email** to a potential client for product Y." "Generate

a persuasive sales pitch for product X."

55 Al sales tools on top 2024

| Market analysis | Strategic planning | Investments | Budgets |
|------------------------|-------------------------|--------------------|---------------------|
| 1. / | 1. | 1. #AETHOS LABS | 1. Vena |
| 2. StockGPT | 2. vizologi | 2. NewstGPT | 2. ▼ Copilot |
| 3. VenturusAl | 3. GENERATE | 3. DataRobot | 3. ROSSUM |
| 4. Algorand | 4. PrometAl | 4. alteryx | 4. learners.lai |
| 5. Q quantilope | 5. Jedā.āi | 5. Algorand | 5. Planful |
| Sales funnel | Sales assistant | Automation | Customer service |
| 1. Leadbright | 1. Attention | 1. | 1. Chatbase |
| 2. ESYPHER | 2. Clay | 2. Ustack | 2. CustomGPT.ai |
| 3. CaliberMind | 3. ® humanlinker | 3. ∞℃ n8n | 3. Ultimate. |
| 4. Conversica | 4. | 4. | 4. |
| 5. % | 5. MEETZ AI | 5. bardeen | 5. CloseGPT |
| Lead management | Sales workflow | Sales forecasting | |
| 1. Br Breakcold | 1. PersanaAl | 1. Aviso | |
| 2. Common Room | 2. /// make | 2. A hook | |
| 3. Nexter | 3. and Default | 3. PREVSURE | |
| 4. | 4. Liga Al | 4. фАуома | |
| 5. (!) Kustomer | 5. TETHER DATA | 5. V - | |



Al tools for innovation

For Cloud For Data For Product Design ChatPRD //> VMware Tanzu 🕸 Synthesis.ai Δ Google Cloud Vertex Al Agent Builder MOSTLY-AI 3. 🔿 THETA EDGECLOUD **Ø** viable Gen-2 by **(R runway** Framer DevOps Specialist nthematic o bardeen **For Automation For Cybersecurity** For CX - Al Agents or even in kore.ai **€ROWDSTRIKE** AutoGPT Agent Maven AGI DARKTRACE Quotient AI 4. VECTRA Simple Phones 5. Multimodal. F**::**BTINET MetaDialog **For Marketing LONG**SHOT BIGLY SALES

Katonic

Adzviser



Guide to types of Al and Machine Learning

| Artificial Intelligence | | | | | | |
|-------------------------------------|------------------------------------|-------------------------------------|--|--|--|--|
| Visual Perception | Intelligent Robotics | Speech Recognition | | | | |
| Automated Programming | Knowledge Representation | Expert Systems | | | | |
| Natural Language Processing (NLP) | Planning and Scheduling | Problem Solving & Search Strategies | | | | |
| Machine Learning | | | | | | |
| Linear/Logistic Regression | Decision Trees | Naive Bayes Classifcation | | | | |
| K-Nearest Neighbors | Principal Component Analysis (PCA) | Anomally Detection | | | | |
| Autmatic Reasoning | Random Forest | K-Means Clustering | | | | |
| Ensamble Methods | Reinforcement Learning | Support Vector Machines | | | | |
| Neutral Networks | | | | | | |
| Recurrent Neutral Networks (RNN) | Radial Basis Function Networks | Hopfield Networks | | | | |
| Modular Neutral Networks | Multilayer Perceptrons | Blotzmanin Machines | | | | |
| Self-Organized Maps | Autoencoders | Adaptive Resonance Theory | | | | |
| Deep Learning | | | | | | |
| Convolutional Neural Networks (CNN) | Generative Adversia Networks (GAN) | Recurrent NeuralNetworks (RNN) | | | | |



Use cases for ChatGPT in Innovation Management



Facilitating creative problem-solving

ChatGPT can be used to help teams think outside of the box, stimulate lateral thinking, and uncover innovative solutions to complex problems.



Facilitating innovation workshops

ChatGPT can aid in designing and running innovation workshops, from ideation sessions to collaborative problem-solving exercises. It can help in defining objectives, creating agendas, generating activities, and even facilitating discussions.



Forecasting and predictive analysis

Leveraging ChatGPT's ability to analyze data, businesses can gain actionable insights into future trends, allowing them to be proactive and innovative in their strategic planning.



Idea screening and evaluation

ChatGPT can be trained to evaluate ideas against specific criteria, aiding in the screening process and ensuring that only the most promising ideas are pursued.



Supporting decision-making processes

It can be used to create various scenarios, helping leaders assess different outcomes and make more informed decisions. The model's ability to generate diverse perspectives can facilitate a more comprehensive evaluation of potential innovations.



Conducting market research and analysis

ChatGPT can analyze vast amounts of data, drawing insights about market trends, consumer behavior, and competitive landscapes. These insights can guide innovation strategies and ensure they align with market realities.



Iterating prototypes and MVPs

It can be used to gain feedback on early-stage ideas, designs, or prototypes, facilitating quick iterations and refinement. Its ability to simulate diverse user responses can help teams preempt potential issues and make necessary improvements.



Optimizing workflow processes

ChatGPT can help optimize internal processes by identifying bottlenecks, suggesting improvements, and automating routine tasks. This allows teams to focus more on core innovation activities and less on administrative work.



Conducting innovation audits

The generative AI tool can be used to conduct audits of a company's innovation capabilities, identifying areas of strength and opportunities for improvement. This can help businesses to optimize their innovation processes and strategies.



Measuring & evaluating innovation performance

Tracking innovation is often a complex task. ChatGPT can help define appropriate innovation metrics and provide automated tracking and reporting to understand the effectiveness of innovation activities and measure their impact.



Prompts for innovation

Prompts for facilitating innovation workshops

Idea brainstorming:

"Generate a list of innovative solutions to improve [specific business process] based on the latest trends in [relevant industry]."

Design thinking:

"Imagine you are a customer of [business name]. What new feature or service would significantly enhance your experience?"

Prototyping:

"Develop a rough prototype for an innovative solution that would solve [specific customer pain point]."

Customer journey mapping:

"Outline a detailed customer journey map for a user of our new [product/service]. What are their touchpoints, and how can we innovate at each step to enhance their experience?"

Reverse engineering:

"Looking at our key competitor [competitor name], what innovative practices are they using, and how could we adapt or improve upon them for our business?"

Scenario planning:

"Create a narrative for a future scenario where [business name] has successfully implemented an innovative product/ service. What challenges did we overcome, and how did we do it?"

Future backwards:

"Imagine it's five years in the future and our company is now a leader in [specific domain]. What key innovations helped us get here?"

Prompts for idea screening and evaluation

"In a moment, I will ask you to draft a new process for idea screening and evaluation. But before that, provide me with 20 questions about your current idea generation sources, evaluation criteria, bottlenecks, and desired improvements, to which I can provide answers to help you fulfill this task."

"What criteria should we use to evaluate the potential impact of [insert idea] on our core business?" How well does [insert idea] align with our company's mission, vision, and values?"

What potential challenges might we face in implementing [insert idea], and how could we address them?"

"How could [insert idea] evolve or adapt to meet future changes in our industry?"

"If we had to launch [insert idea] next month, what immediate steps would we need to take? Are they feasible?"

If [insert a key competitor] were to implement a similar idea, how would [insert idea] stand out in the market?"

"What unique value proposition does [insert idea] offer to our customers? How does it meet their needs better than existing solutions?"

"In terms of financial viability, what investment would [insert idea] require and what's the projected return on investment?"

"What regulatory or ethical considerations would we need to address if we pursued [insert idea]?" "Can we run a small-scale pilot or test for [insert idea] to assess its potential effectiveness?"

"If we were to reject [insert idea], what opportunities might we be losing? How significant are these opportunities?"

Prompts for supporting decision-making processes

"How would implementing [insert decision] impact our core business values and mission?

"What metrics or key performance indicators can we use to evaluate the success of [insert decision]?" "How would our biggest competitor respond if they knew we were considering [insert decision]?"

"What would be the immediate, short-term, and long-term effects of [insert decision] on our stakeholders, including employees, customers, and shareholders?" "What market, industry, or technological trends might influence the outcomes of [insert decision], and how can we adapt accordingly?" "What resources (financial, human, technological, etc.) would be required to effectively implement [insert decision], and do we have these readily available?"

"How does [insert decision] compare to alternative options in terms of potential benefits, risks, and return on investment?" "If we implement [insert decision], what are the possible legal, ethical, or environmental implications we need to consider?" How would [insert decision] align with or disrupt our current strategic objectives and plans?"

"How will [insert decision] impact our customer experience or value proposition?" "If we were to pilot [insert decision] before fully implementing it, what criteria would we use to assess its success or failure?"

Prompts for measuring and evaluating innovation performance

"What specific key performance indicators (KPIs) should we track to measure the success of our [insert specific innovation initiative]?"

"How might we quantify the impact of our [insert specific innovation initiative] on our overall business performance?" "What tools or methodologies could we use to effectively measure the innovation performance of our [insert specific process/project]?"

"What potential barriers or challenges might affect the accurate measurement and evaluation of our [insert specific innovation initiative], and how can we overcome them?"

"If we were to compare our [insert specific innovation process/project] against similar initiatives at [insert industry-leading company], what evaluation criteria should we use?"

"How might we involve our employees in the evaluation process to gain a comprehensive understanding of our [insert specific innovation initiative] performance?"

"How can we incorporate customer feedback into the evaluation of our [insert specific innovation initiative]?"

