

EVERYTHING IS CHANGING. ARE YOU IN CONTROL?



Technology, business and life are changing at an unprecedented rate. Are you in control? To stay ahead in this game, the first step is to clearly identify what is happening. Softtek has classified these changes into five key megatrends:

MEGATREND #1: APPLICATIONS EVERYWHERE

Are you delivering flawless-performing applications in any device, while maximizing the value of new and existing data? Mobile applications, embedded software and multiplatform support are examples of this trend. Every product will become smart, connected and part of a larger, disruptive Internet of Things, with applications at the core of everything we know.

Challenges

- Are your mobile applications secure?
- Is your mobile development team agile enough?
- How mature are your embedded software development capabilities?
- Is your infrastructure ready for BYOD?
- Is your backoffice or core applications portfolio compatible with your future application strategy?

How we can help you stay in control

- Application Security Services
- Agile Development; Mobile Development; Mobile CoE Services
- Embedded System Services
- SAP Afaria Mobile Device Management
- Application Modernization Services; Application Portfolio Review

MEGATREND #2: BI-FUNCTIONAL IT

Your business is depending on you more than ever. How well are you responding?

How nimble is your organization?

Technology isn't the exclusive arena of CIOs. The role of IT is expanding beyond managing technology, to grow the business and drive revenue. The boundaries of IT are blurred and this means profound change.

Challenges

- Are your applications delivering tangible business results?
- How well is your organization balancing risk & regulatory compliance?
- How is your sourcing model responding to the rate of business technology change?
- Are you realizing full potential of Americas?
- How important is your business to your large Indian or global vendors?
- How imperative is for business to design, launch and sustain new smart products or connect with them?

How we can help you stay in control

- SAP Application Services; Application Managed Services with Business-Outcomes SLAs
- Application Security and Compliance Services
- Right Value Model®
- Nearshore Latam Capabilities
- Risk Diversification through a Nearshore/ India+1 Component
- Embedded System Services

MEGATREND #3: CONSUMERIZATION OF IT.

Is your customer-facing software a good representation of your brand? IT has expanded beyond the limits of the enterprise, and is now in our back pockets. Companies are more open than ever before, and their customers expect to have a great experience when using every channel of interaction. The front office is virtual, and consumers and clients experience the brands primarily through software. The software is the brand.

Challenges

- Are your applications consumer-ready?
- Are you delivering consumer-grade experience to your employees?
- Are you prepared for increased velocity and impact of feedback through social technologies?
- How secure are your applications, to combat risks associated with infrastructure and logic exposure to outside users?

How we can help you stay in control

- Mobile Development; Mobile Testing; Agile Development
- Mobile Development; Usability CoE
- Agile Software Development
- Application Security and Validation Services

MEGATREND #4: DIGITAL BUSINESS WORLD

Are you maximizing the value of your data to drive business benefits? The rise of the Chief Digital Officer, in charge of driving company growth by converting traditional analog business to digital business, is a testament to the future relevance of technology. Every company, suddenly, is becoming a technology company. Analytics become a key differentiator in a digital world, defining losers and winners.

Challenges

- How constrained is your business to physical assets?
- How much value can you generate from information and software assets?
- Is your business being threatened by leaner and more agile digital-native businesses?
- Can you support (or create) new, disruptive digital business models?
- Do you have the skills to blend the digital world with physical world?

How we can help you stay in control

- Cloud Consulting Services
- Analytics and Information Management Services
- Application Strategy; Modernization Services; Development Services; Cloud Services
- Strategy Consulting
- Embedded System Services; Mobile Services; Cloud Services; Strategy Consulting

MEGATREND #5: EVERYTHING AS A SERVICE

How much CAPEX and/or OPEX can you reallocate to the business by moving to the cloud? The way organizations buy technology and services has evolved from a one-to-one model, to a one-to-many, pay-per-use model. High-speed broadband connection, plus ever-lowering costs of storage, plus high computing power have enabled the “everything-as-a-service” scenario. Applications, storage, testing, development, business processes...everything, can now be consumed as a service on-demand and at a low entry cost.

Challenges

- Do you have the capabilities to move from fixed services to on-demand capacity?
- Are you equipped to adapt to fluctuating demand (spikes, valleys) without extra costs, or large CAPEX expenses?
- Can you seamlessly integrate with and migrate to new, modern platforms?
- Can you tend to your customers through delivering Always-On services (24/7 365), anywhere (location agnostic)?
- Can you improve your business performance by building an “as-a-service” model yourself?

How we can help you stay in control

- On Demand Application Support; SAP SaaS
- Cloud Services
- Application Modernization Services
- Application Command Center; 24/7 Service Desk; Global Nearshore™
- Cloud Design and Development Services; Cloud Migration Services

ABOUT SOFTTEK

Founded in 1982, Softtek is a global provider of process-driven IT solutions with 30 offices in North America, Latin America, Europe and Asia. With 12 Global Delivery Centers in the U.S., Mexico, China, Brazil, Argentina, Spain and India, Softtek helps improve time-to-business-solution, lower costs of existing applications, deliver better engineered and tested applications, and produce predictable outcomes for top-tier corporations in over 20 countries. Through on-site, on-shore and its trademarked Global Nearshore™ service delivery models, Softtek teams with CIOs to constantly increase the business value of IT. Softtek is the creator and a leader of the nearshore industry.

information@softtek.com
1 (888) 763.8831
softtek.com
@Softtek